

Authentication and Transaction Security in E-Business

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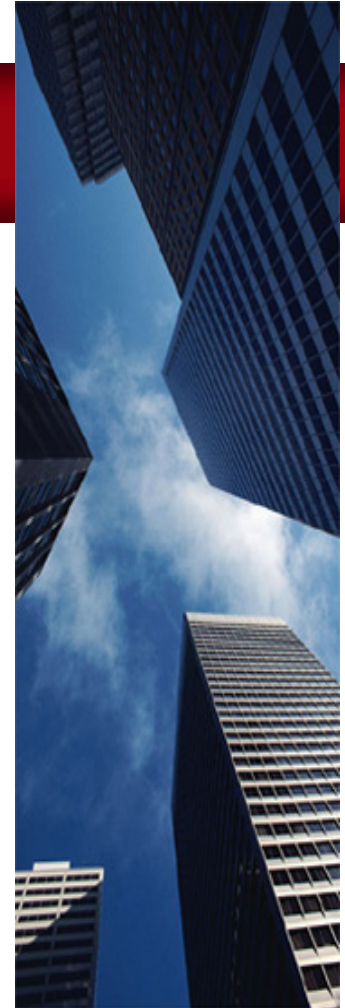


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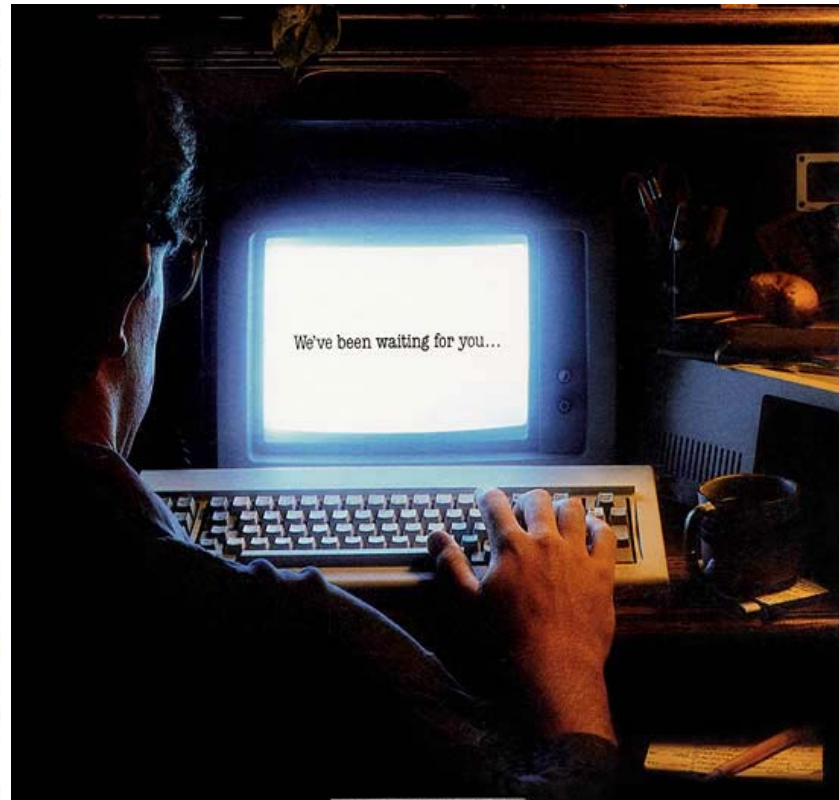


Overview

- Phishing - what it is, how it works...
- Malware - a landscape
- Role of authentication and transaction security
- Authentication with biometrics
- AXS Authentication System™



Bank robbery - what is your style?



Old goals - new methods

The goal of most crimes is to get money!

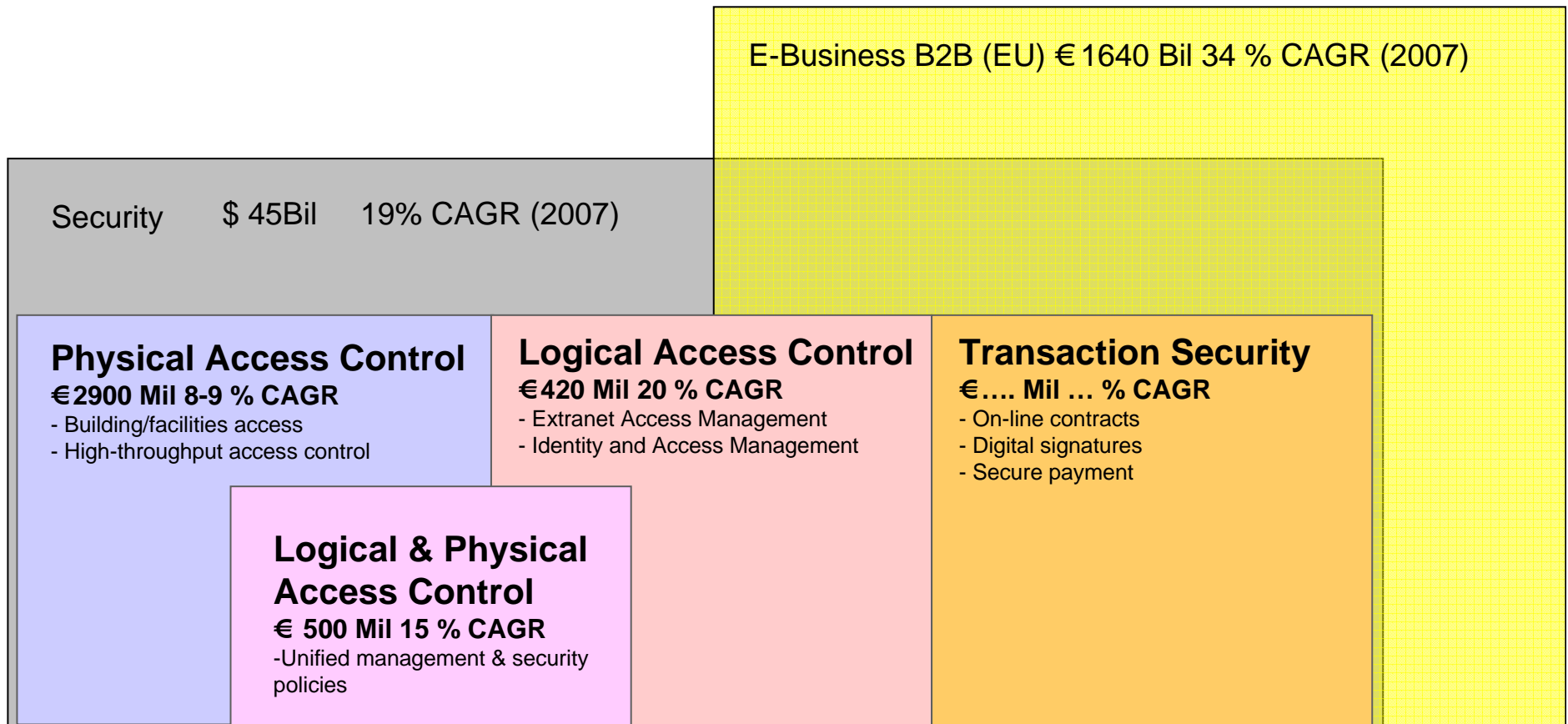
Classical attack

- Personal presence
- Hard work
- Single copy
- Limited action range
- High risk
- High success rate is critical

Cyber attack

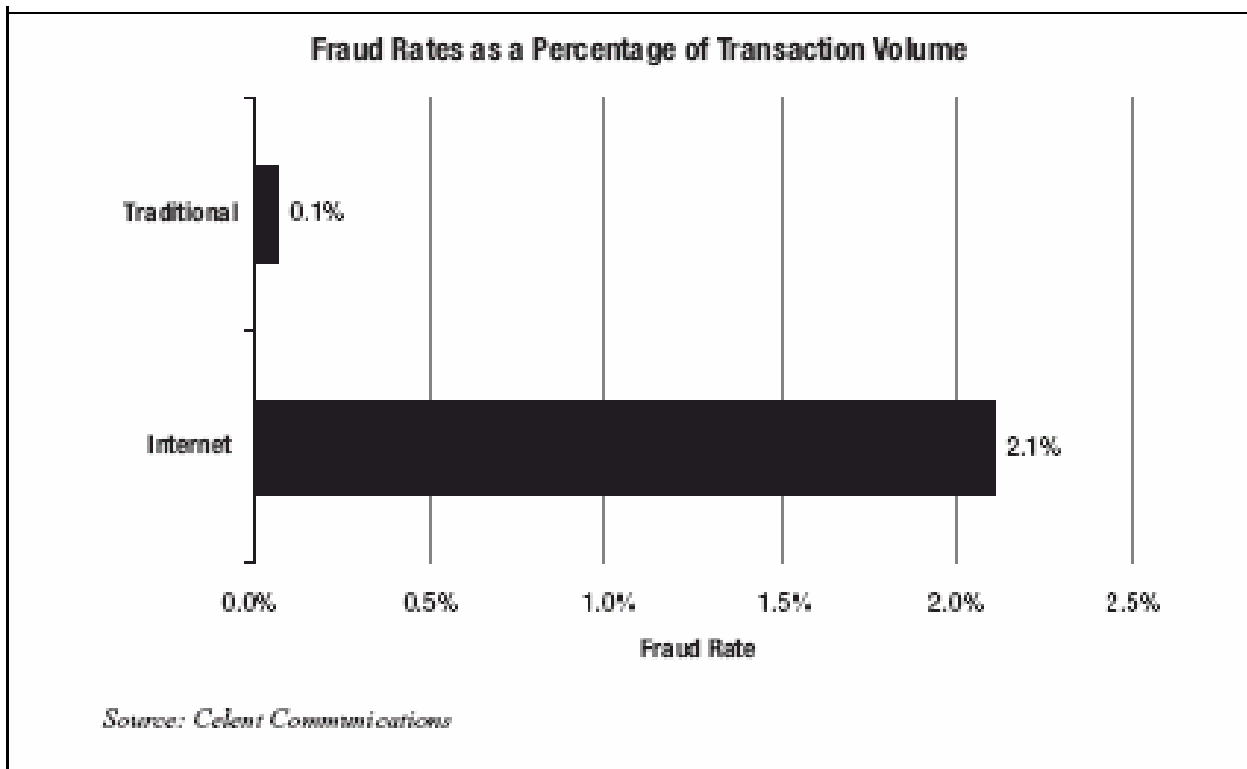
- Remote attack
- Available tools
- Automated industrial copies
- Worldwide action range
- Low risk
- Low success rate is sufficient

Market perspectives and indicators



Source: Gartner Group

Fraud Rate in the Cyber Space



US credit card based transactions: 2004

Fraud Types in non-physical interactions

Identity theft	39%
Internet auctions	16%
Other (miscellaneous)	12%
Shop-at-home/catalog sale	8%
Internet services and computer complaints	6%
Foreign money offers	6%
Prizes/sweepstakes and lotteries	5%
Advance-fee loans and credit protection	3%
Business opportunities, including work-at-home	2%
Telephone services	2%

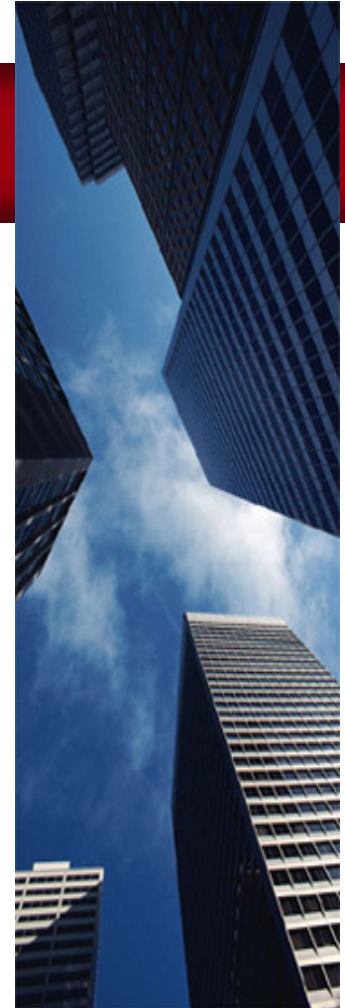
**US Federal Trade Commission's:
Top Categories in 2004 for Consumer Fraud Complaints**

Source ISACA

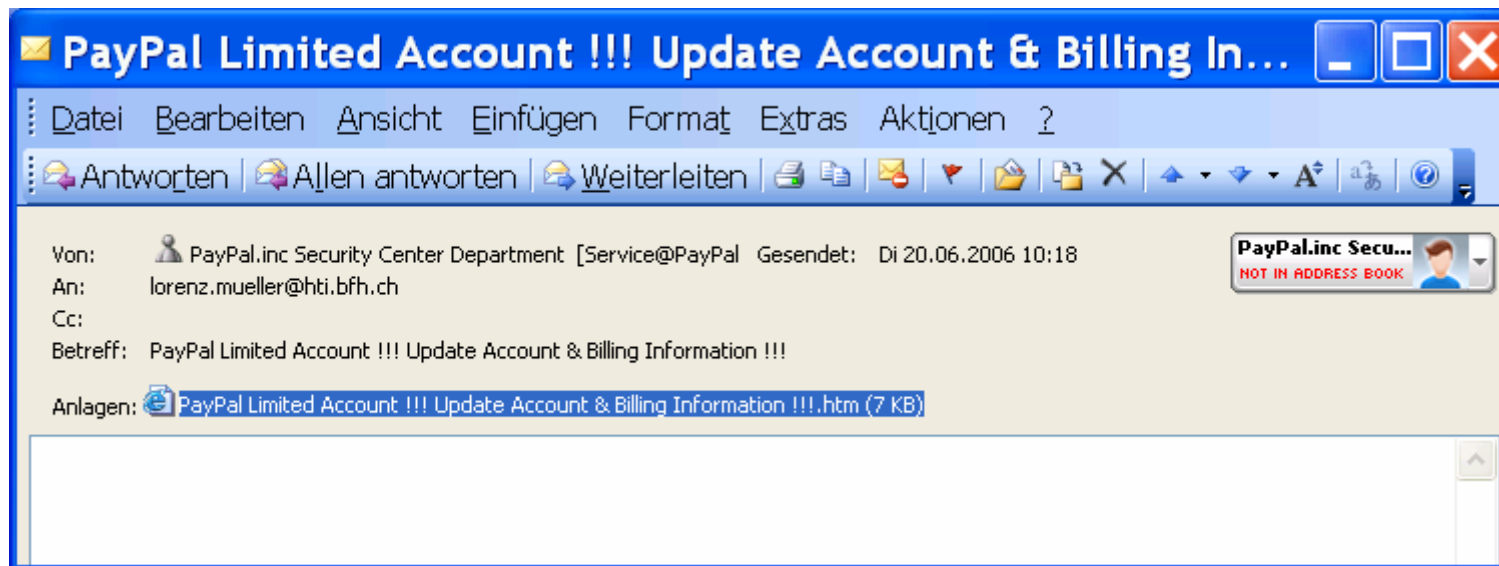


Phishing - what it is, how it works...

- A few examples
- How to set-up a phishing attack
- Facts and figures
- The business case



Phishing Mail PayPal




C:\Dokumente und Einstellungen\Lorenz Mueller\Lo...

Datei Bearbeiten Ansicht Favoriten Extras ?

Zurück Suchen Favoriten

Adresse C:\Dokumente und Einstellungen\Lorenz Mueller\Lok Wechseln zu Links



Dear users of PayPal services,

We regret to inform you that your PayPal account has been Limited for a period of 3-4 days, after that it will be terminated.

During our regularly schedule account maintenance and verification we have detected a slight error in your billing information on file with PayPal.

This might be due to either following reasons:

- A recent change in your personal information (i.e. change of address)
- Submitting invalid information during the initial sign up process.
- An inability to accurately verify your selected option of payment due an internal error within processors.

Please sign in to your PayPal account and update your billing information:

[Click Here To Update Your Account](#)

If your account information is not update, your account on PayPal will be terminated.

Thank You for using PayPal!
PayPal Team

Fertig Internet



[Sign Up](#) | [Log In](#) | [Help](#)

Welcome

Send Money

Request Money

Merchant Tools

Auction Tools

Member Log-In

[Forgot your email address?](#)
[Forgot your password?](#)

Email Address
Password

Join PayPal Today
Now Over
100 million accounts

Learn more about
[PayPal Worldwide](#)



How PayPal works.

Buyers

[Send money](#) to anyone with an email address in 56 countries and regions.

PayPal is [free to use](#).

Your information is kept [secure](#).

Learn about [sending payments](#) through PayPal.

eBay Sellers

[Free eBay tools](#) make selling easier.

PayPal works hard to help [protect sellers](#).

PayPal simplifies [shipping and tracking](#).

[Earn cashback](#) with PayPal Preferred Rewards.

Merchants

[Accept credit cards](#) on your website using PayPal.

[Compare our solutions](#) to merchant accounts and gateways

[Low fees](#) make PayPal the affordable choice.

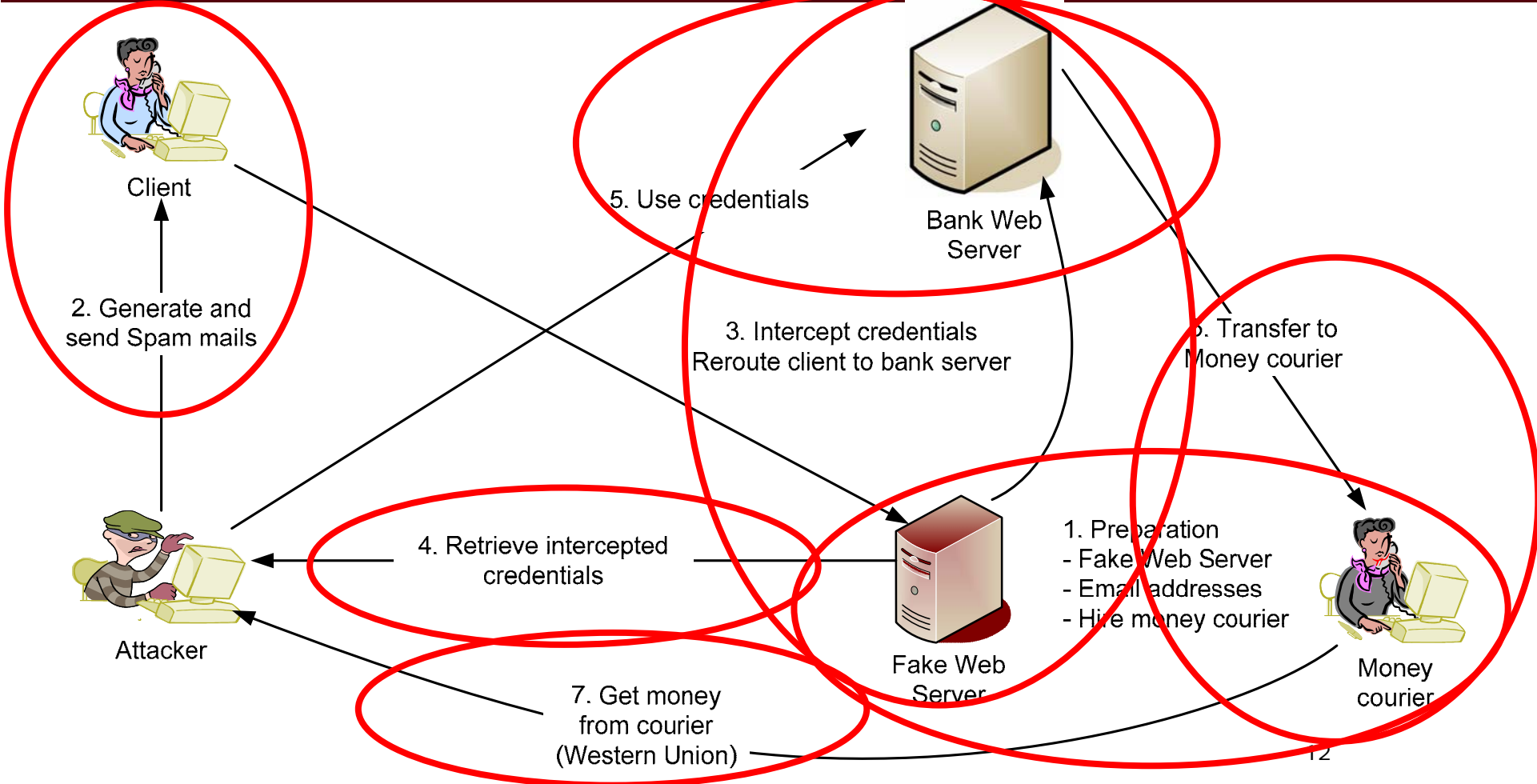
Learn why PayPal is [good for business](#).

Text To Buy
X-Men 2
for only **\$5.98**

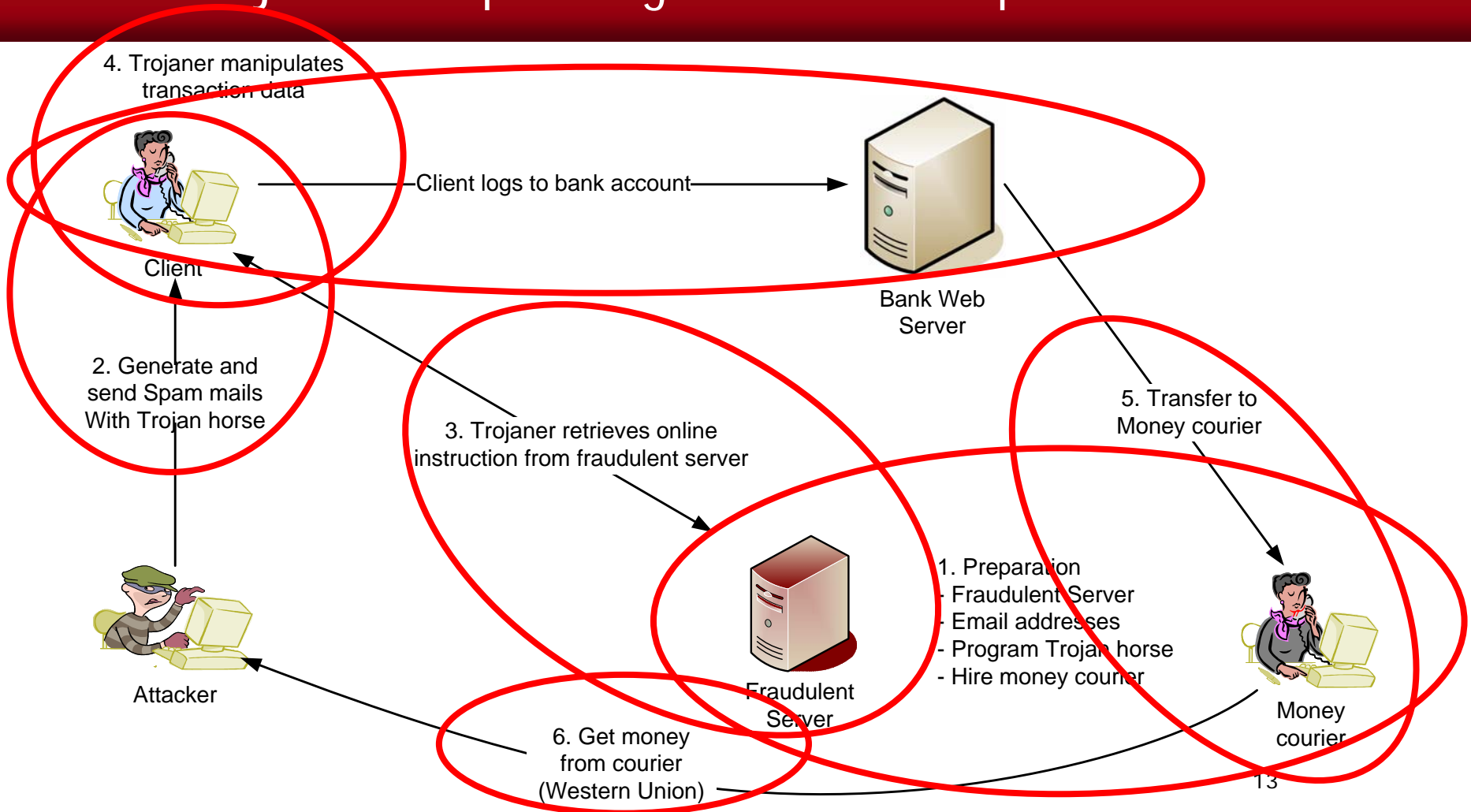
Enterprise Solutions

- What's New
- [PayPal Launches Mobile Payments](#)
 - [16 Ways to Promote Your E-Business](#)
 - [Buy or sell worldwide - the safe and easy way](#)
- Special Offer
- [Equifax Credit Alerts for PayPal Users](#)

MITM phishing - how to set up the attack



Trojan horse phishing - how to set up the attack



Trojan horse operates above TLS/SSL

- [ID:1800 IP:200.165.211.68 12.10.2005 22:05:41]
- check=1&PBLZ=32050000&KONTONUMMER=600000&kmH5LW0ai9k=FS911&javascript=1&Anmelden.x=32&Anmelden.y=7
- Ihr persönliches Finanzportal 32050000 - Microsoft Internet Explorer
- [-- bankingportal.sparkasse-krefeld.de/browserbanking/GvLogin --]

Exchanging entry fields in XML data

- [ID:1800 IP:200.16[06/02/06] 15:23:49: [SKIPPED TAN] :
552484 URL: https://bankingportal.ksk-
fds.de/banking/gvueberweisungtransaction; logindata:
https://bankingportal.ksk-fds.de/banking/
check:1;kontonumber:900000;sklx64ehwdx:82827;javasc
ript:1;x:39;y:11nn5.211.68 12.10.2005 22:05:41]

Phishing: Statistical Highlights for May 2007

Number of unique phishing reports received in May:	23415
Number of unique phishing sites recorded in May:	37438
Number of brands hijacked by phishing campaigns in May:	149
Number of brands comprising the top 80% of phishing campaigns in May:	11
Country hosting the most phishing websites in May:	United States
Contain some form of target name in URL:	15.5 %
No hostname just IP address:	6 %
Percentage of sites not using port 80:	1.1 %
Average time online for site:	3.8 days
Longest time online for site:	30 days

Source: <http://www.antiphishing.org>

Number of attacks



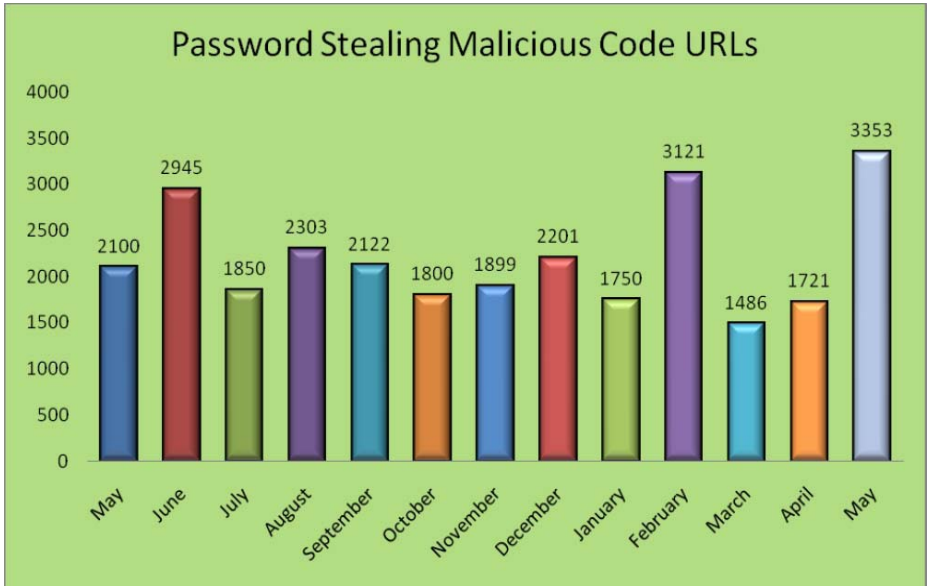
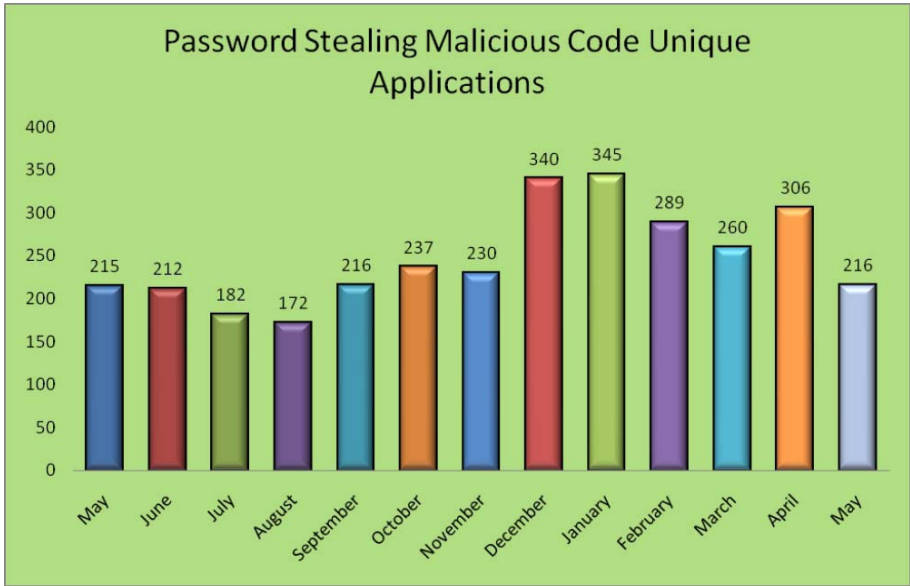
Innovation is guaranteed



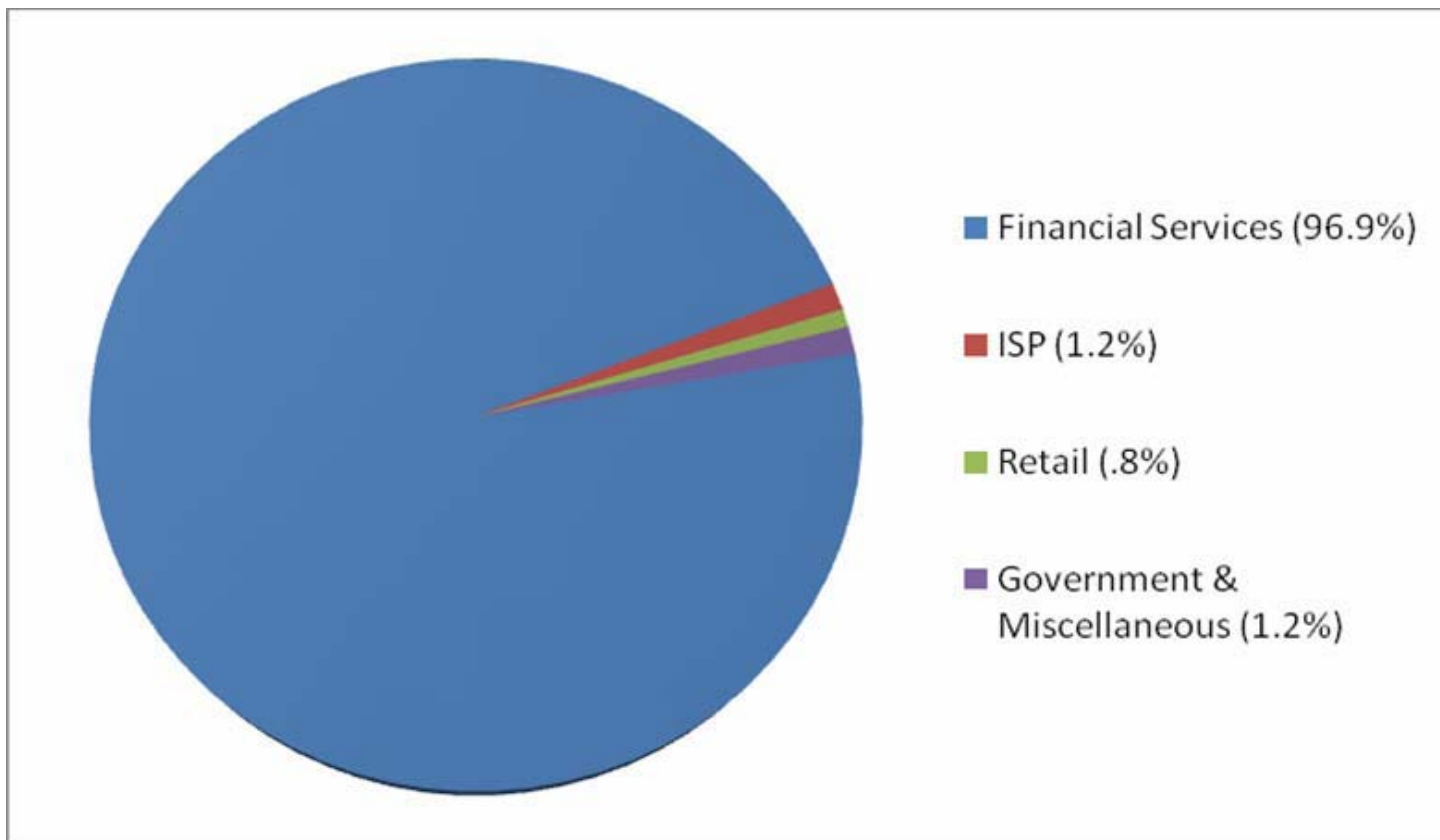
Surprise - it's not the Russian Mafia (alone)



Innovative methods - Trojan horses keyloggers



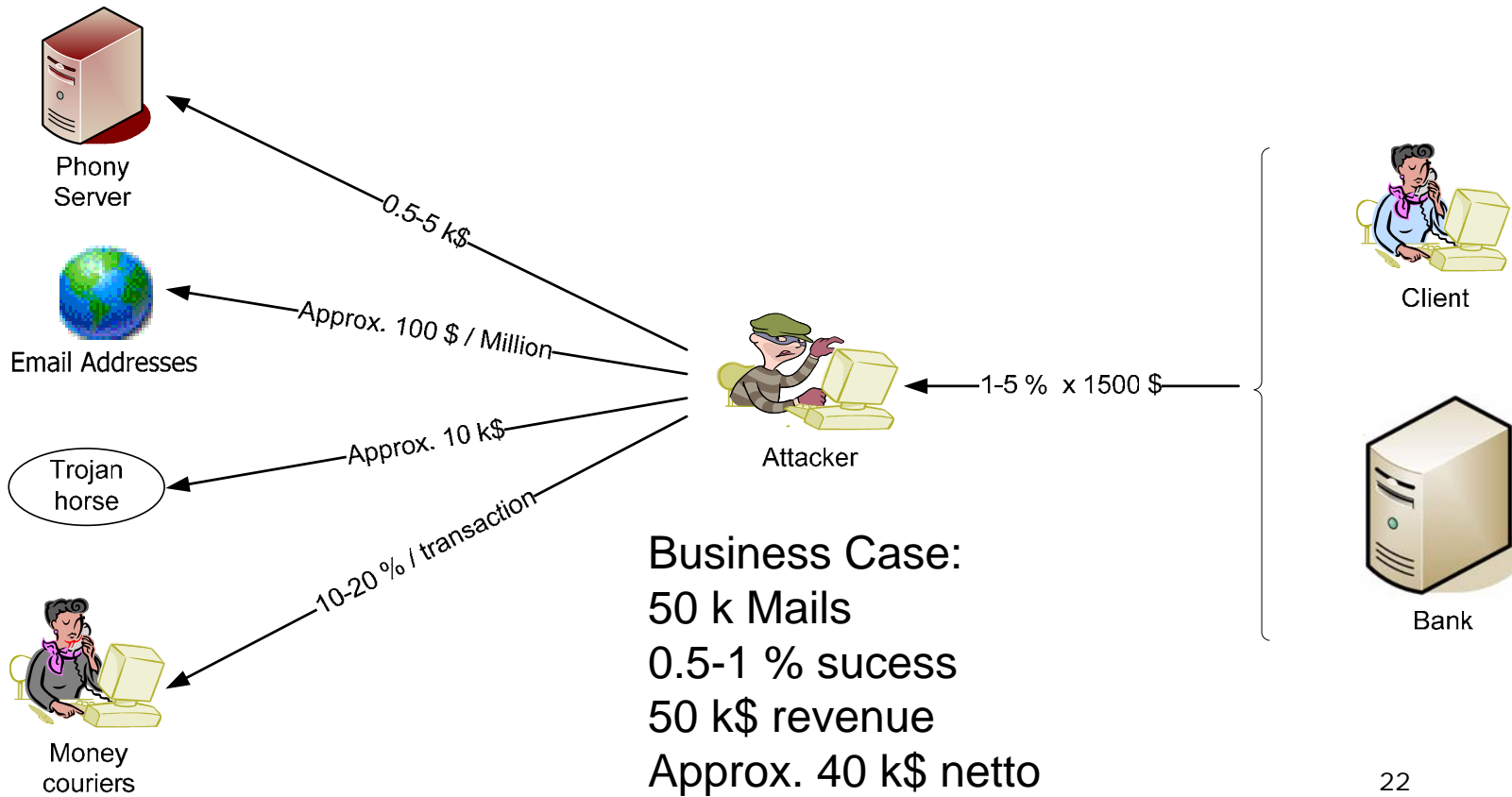
Attacks are well targeted



Why attackers do phishing - the business case

Investment

Revenue



Overall costs

- 25'000 attacks / per month
- 10 % successful
- Approx. 50 k\$ damage / successful attack
- 125 Mio\$ / month; approx. 1.5 Bill \$ / year

Example: Nordea Bank, Sweden

Thomas Claburn (01/24/2007 6:00 PM EST)

URL: <http://www.eetimes.eu/scandinavia/197000422>

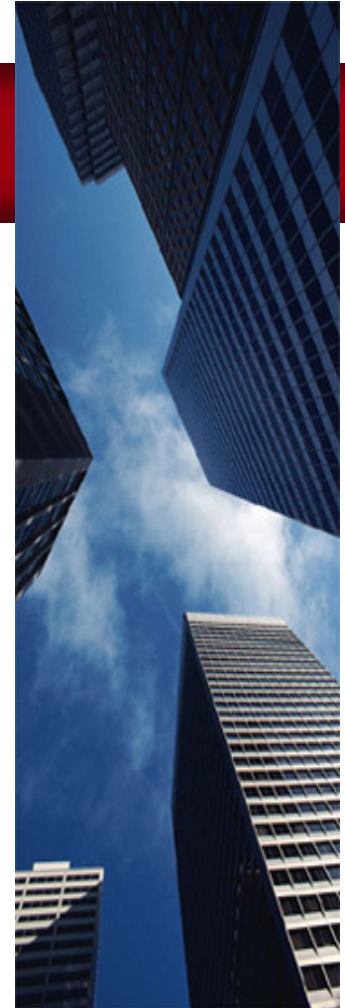
Cyber crime apparently pays quite well. Swedish bank Nordea has acknowledged that about **250 of its online banking customers** have been robbed of about 8 million Swedish kronor -- roughly **\$1.14 million dollars** -- as a result of a targeted phishing campaign.

Customers were duped by a phishing scam coupled with a version of the Haxdoor Trojan installed on their computers.

The attack took place over the past 15 months, according to Boo Ehlin, a spokesman for the bank. Swedish trade publication Computer Sweden reported that 121 people may have been involved in carrying out the attack, but Ehlin could not confirm that figure. The article identified Russian cyber thieves as being behind the attack.

Malware - a landscape

- Taxonomy and definitions
- Tools and methods
- How attackers make money
- Attacks on E-business and E-transactions



Malware and crimeware

Malware is unwanted software running on a user's computer that performs malicious actions. It encompasses among others

- **Adware (malicious but legal)**
- **Spyware (malicious in a legal grey zone)**
- **Viruses, Worms (destructive without commercial purposes)**
- **Crimeware**

Crimeware is software that performs illegal actions unanticipated by a user running the software, which are intended to yield financial benefits to the distributor of the software.

Distribution of crimeware

Crimeware is distributed via many mechanisms, including:

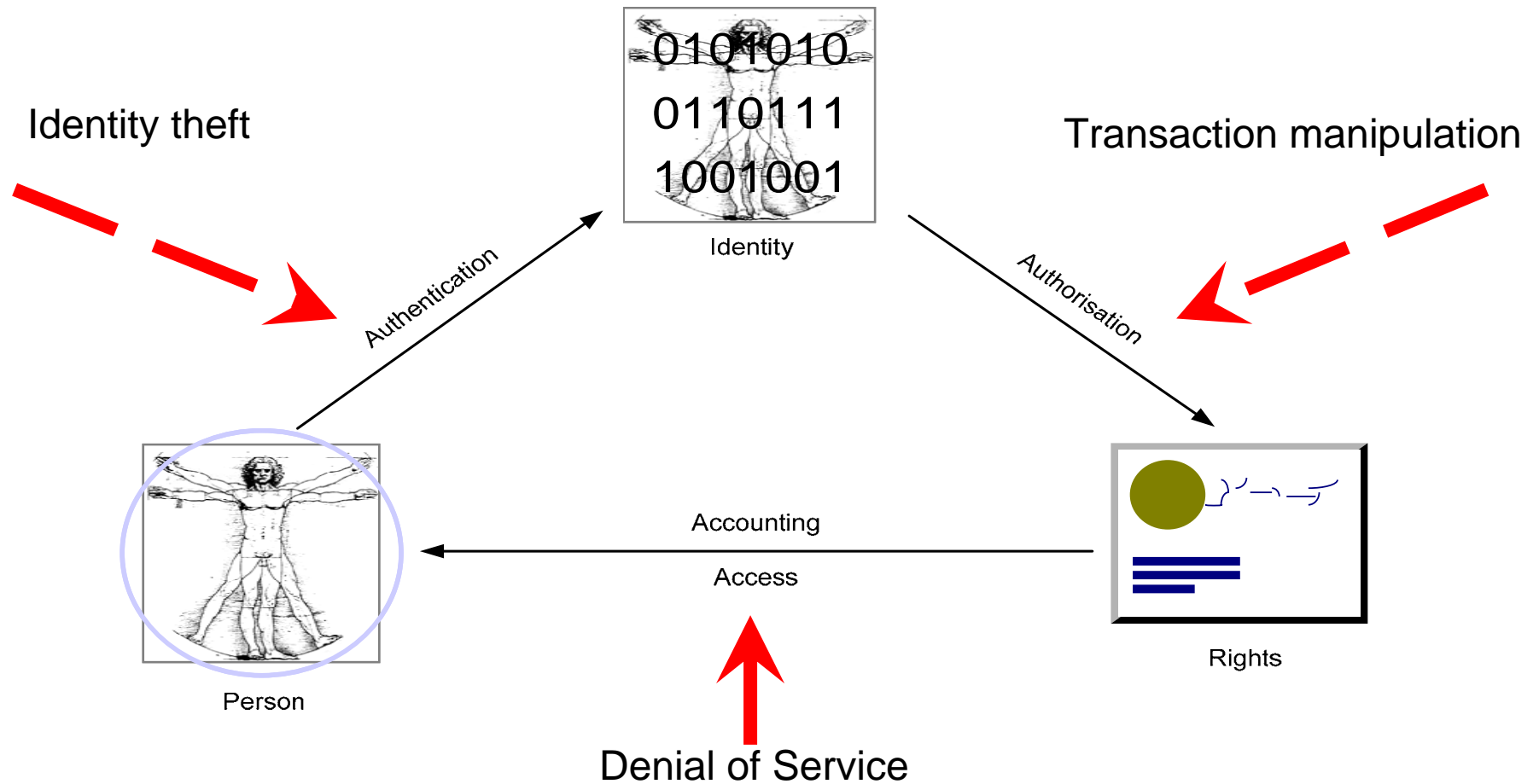
- **Social engineering** attacks convincing users to open a malicious email attachment containing crimeware;
- Injection of crimeware into legitimate web sites via content injection attacks such as **cross-site scripting**;
- Exploiting **security vulnerabilities through worms** and other attacks on security flaws in operating systems, browsers, and other commonly installed software;
- Insertion of crimeware into **downloadable software** that otherwise performs a desirable function.

Aim of crimeware

Crimeware can be used in many ways, including:

- Theft of personal information for fraudulent use and/or resale on a secondary market (as in a “phishing” attack);
- Theft of trade secrets and/or intellectual property, by commission, or for sale, blackmail or embarrassment;
- Distributed denial-of-service attacks launched in furtherance of online extortion schemes;
- Spam transmission;
- “Click fraud” that generates revenues by simulating traffic to online advertisements;
- “Ransomware” that encrypts data and extorts money from the target to restore it;
- Perform or support man-in-the-middle attack;
- Manipulation of data in sensitive transactions;

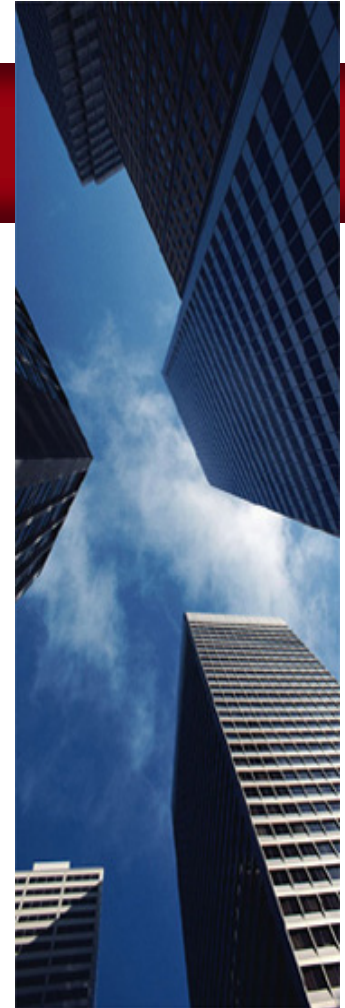
Transaction triangle in E-business - attacks



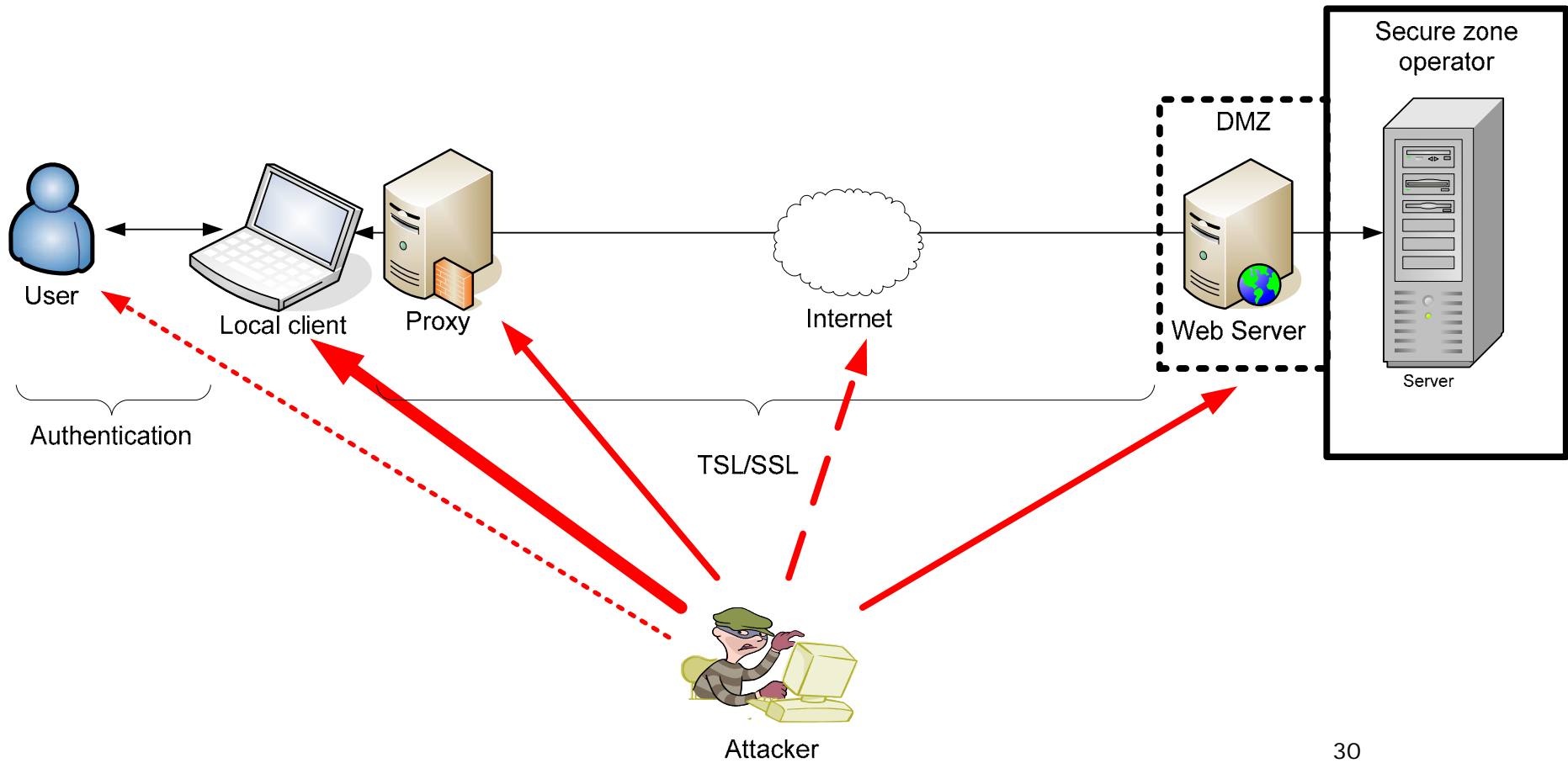


The role of authentication and transaction security

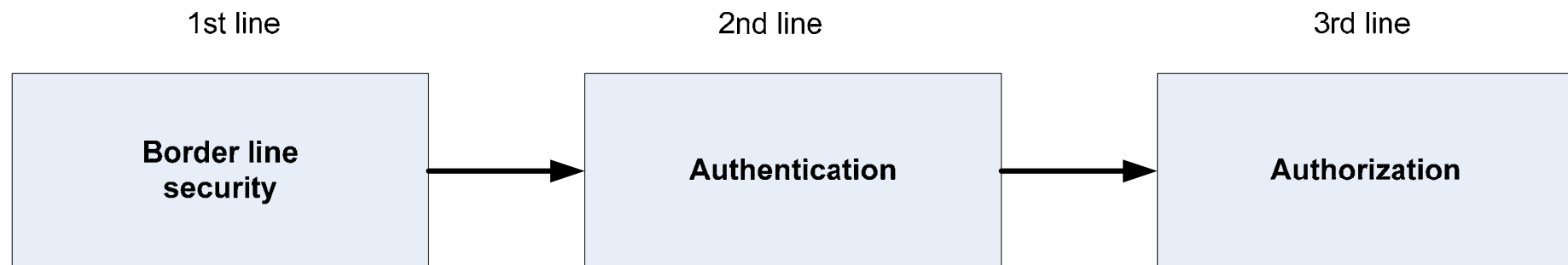
- The weak spots in E-business schemes
- Defense in depth
- Raising the threshold
- The AXS-AS approach



Attacks on the E-business transaction



Defense in depth



Network layer security

- Malware scanners
- Firewalls
- Intrusion prevention
- VPN, SSL, cryptography
- Denial-of-Service protection

Identity verification

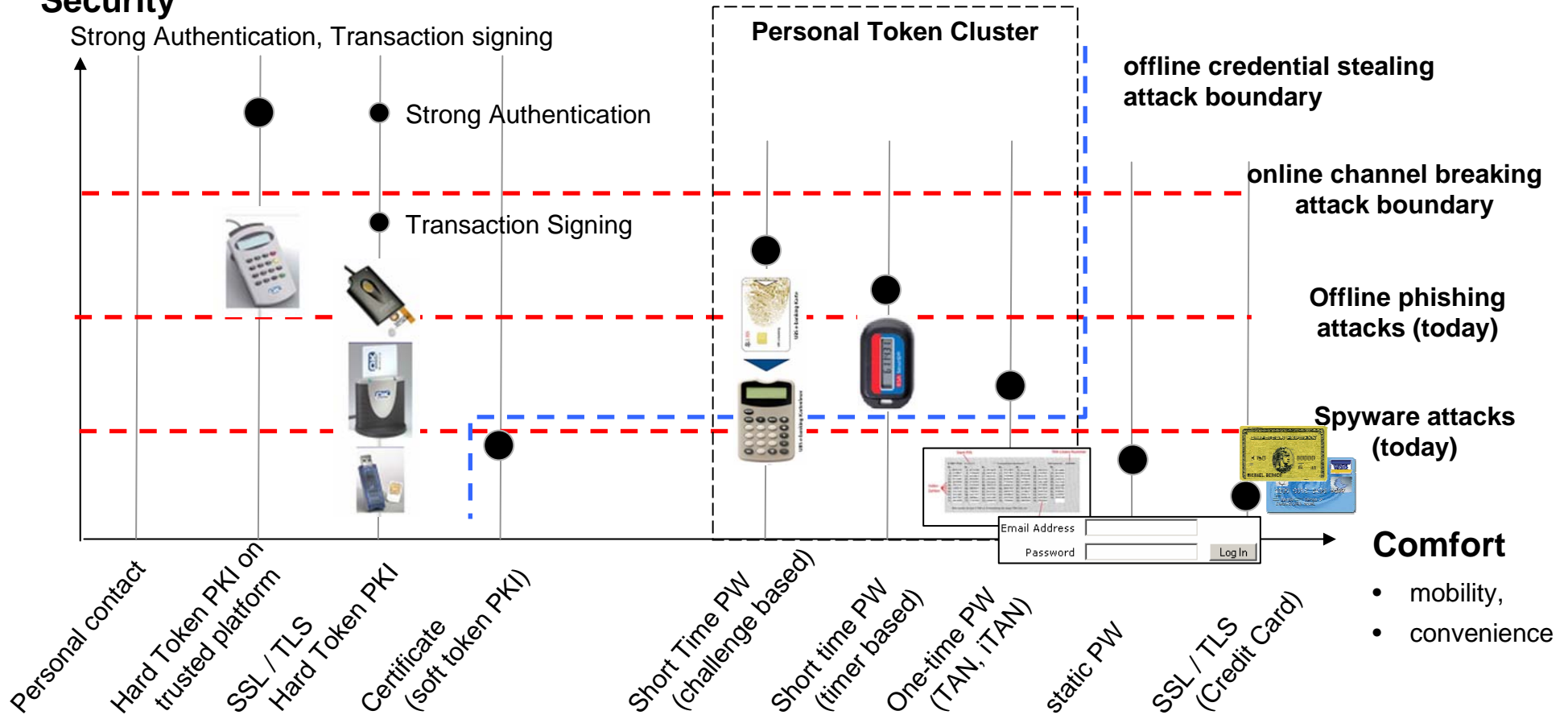
- UserID/PW
- Identity tokens
- Certificates
- Biometrics
- AMI, SSO, federated identity

Permissions based on identity

- User / Group permissions
- Enterprise information system
- Function defined permissions
- Rules-based access control
- Supervised access

Raising the threshold

Security



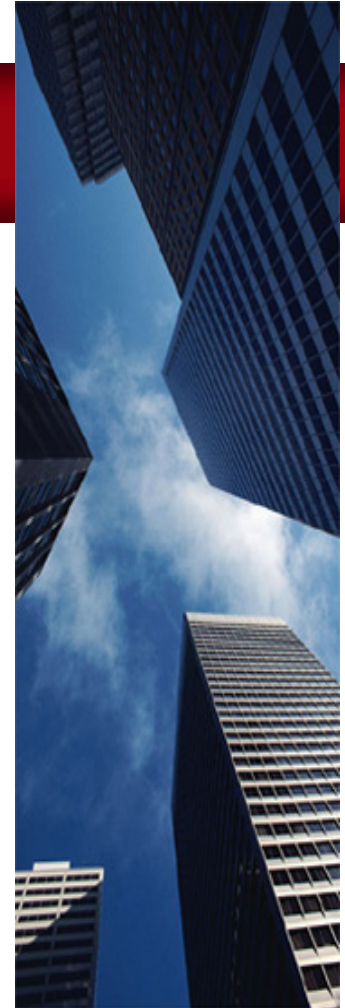
Ergonomic and economic constraints

- No local installations on client IAD (Internet Access Device)
- Price must be at least as low as SMC-Reader
- User-Side Identity Management (individual federation)
- Full mobility (must work everywhere)
- Non disclosure of private data (biometrics)
- Simple to operate, easy to roll out

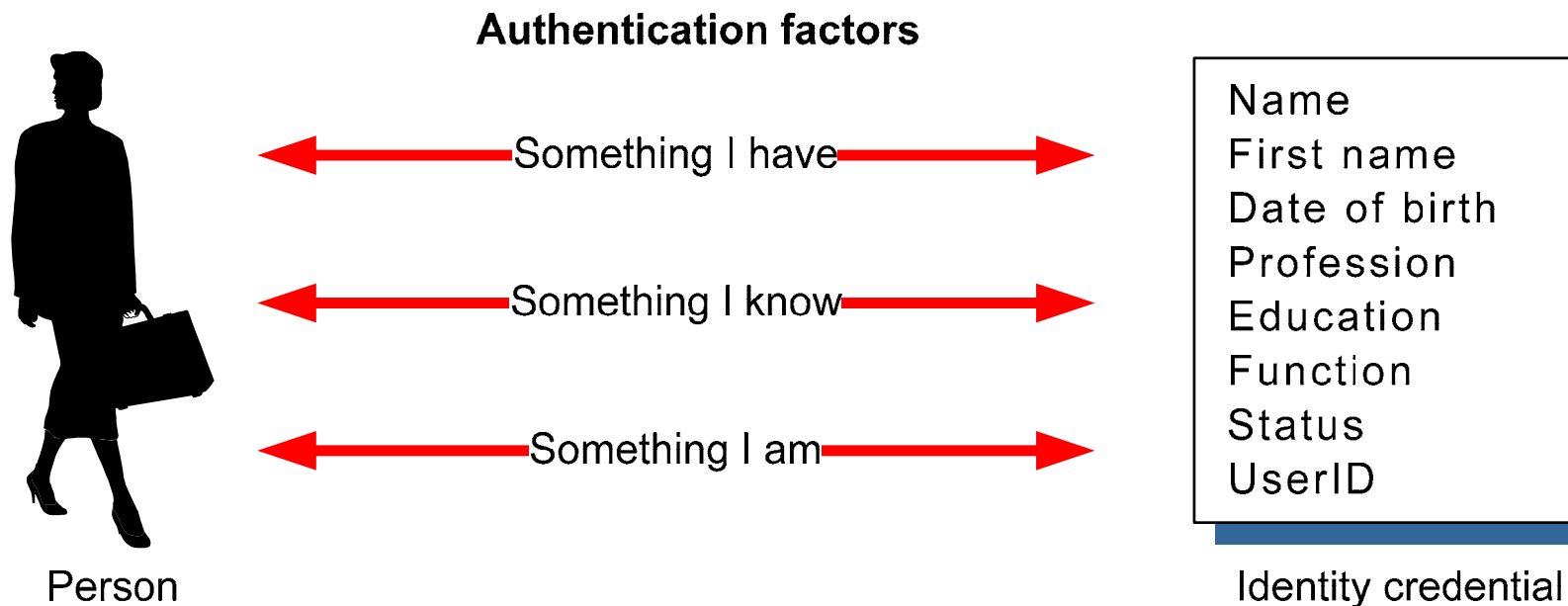


Authentication with biometrics

- Authentication factors
- Biometrics
- Errors in biometric application
- Encapsulated biometrics



Three factors for authentication



Biometric System

Definition:

„Biometrics is a pattern recognition system that recognizes persons by some characteristic physiologic or behaviorist features.“

Attribute:

mandatory

Universal:	All persons have the feature
Distinctive:	Each person has a distinct feature
Long lived:	Features are invariant over the time
Measurable:	Feature can be measured

Attribute:

optional

Quality:	Feature is simple to measure, separates maximal
Acceptance:	Persons are willing to accept the measurement
Fraud:	It is difficult to fool the measurement system

Overview on common biometric features

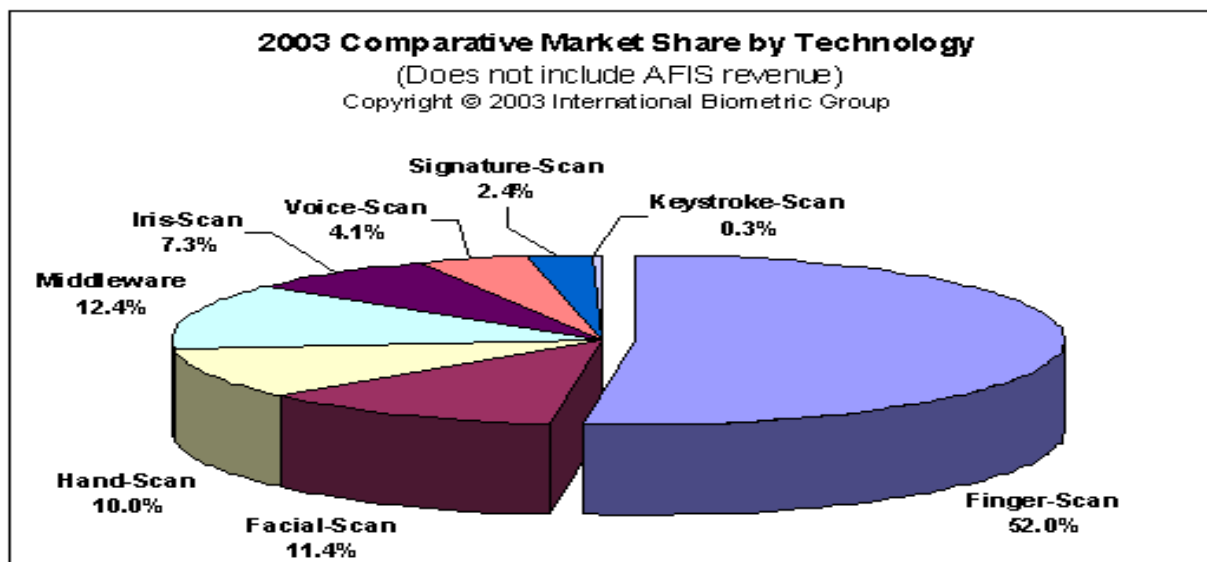
Physiological features

- Finger print
- Iris
- Retina
- Veins
- Palm
- Face
- Ear form
- Finger geometries
- DNA, Protein
- Odor
- Temperature image (hand, face)
- Lip print
- Teeth bit
-

Behaviorist features

- Voice
- Hand writing
- Hand movement dynamics
- Gait
- Keyboard pressure dynamics
- Grip
-

Market Share by Technology



Unique role of biometrics

Cooperative Authentication

- The user has an interest that his identity is verified

Typical applications are:

- E-banking
- E-voting
- Remote access
- E-business

→ 1 / 2 or 3 factor Authentication

Non-cooperative Authentication

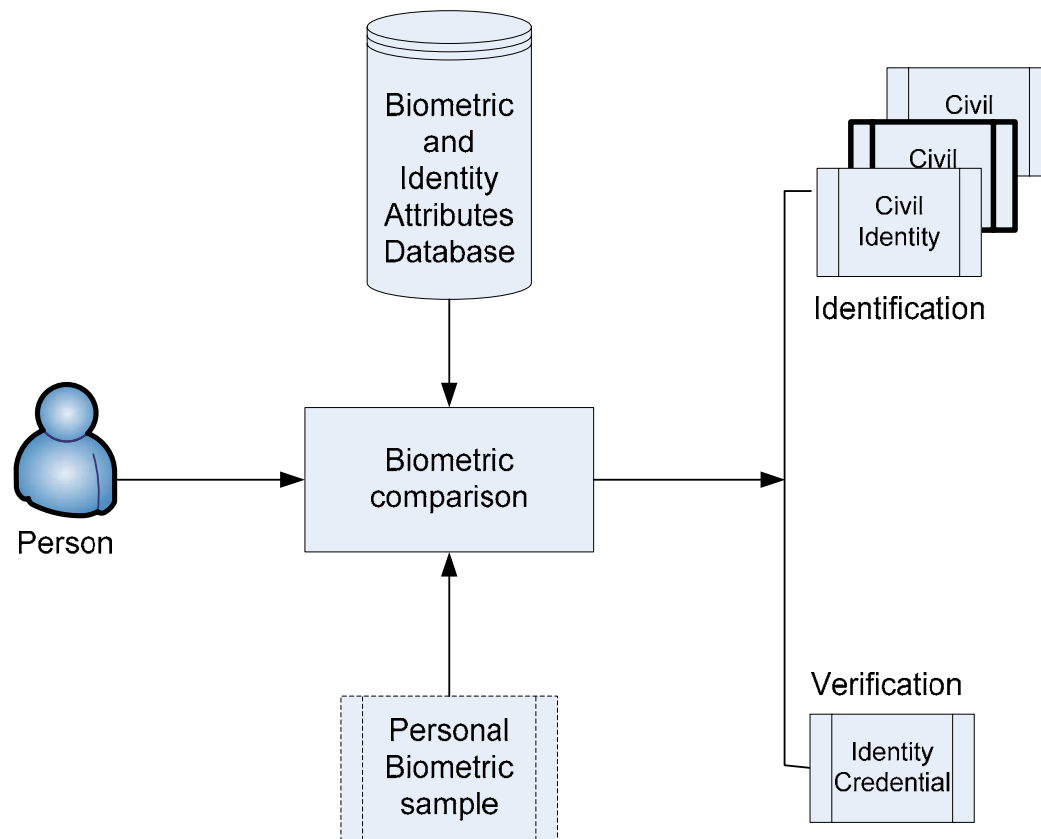
- Operator has to proof the identity
- Users hides his true identity

Typical applications are:

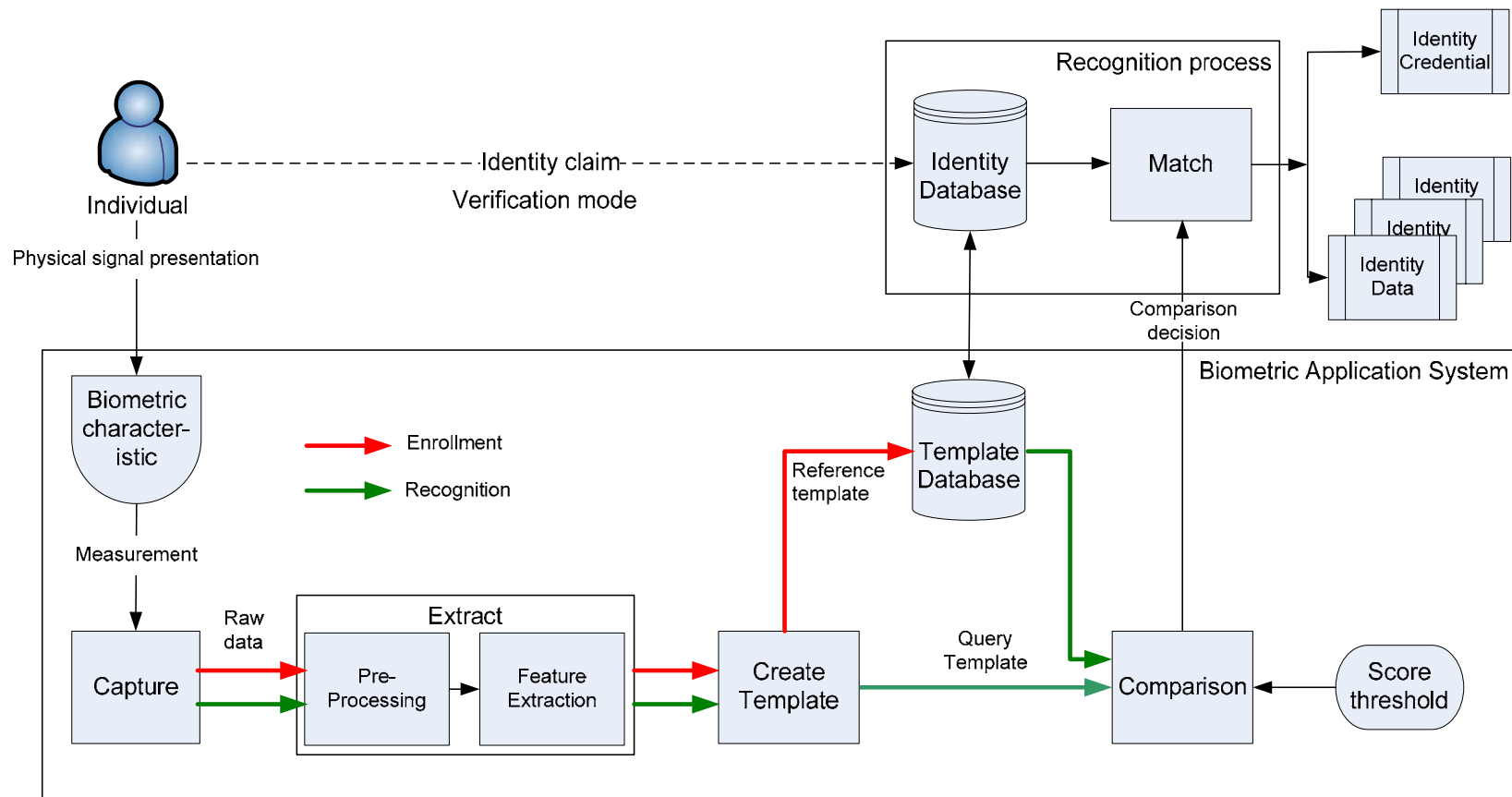
- Remote Database access
- Online value services, e.g. e-University
- Adult services / online lotteries
- Identification card
- access to social security / health services
- forensics

→ 2 or 3 factor Authentication with biometrics

Two modes of operation: identification, verification



Biometric comparison process



Exampel - Fingerprint Feature Extraction (processing)



Fingerprint recording

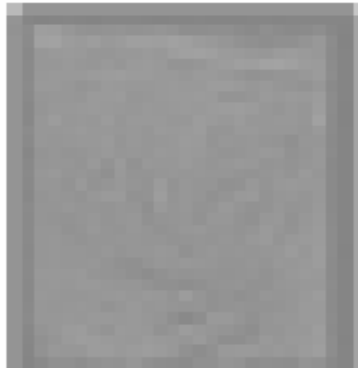
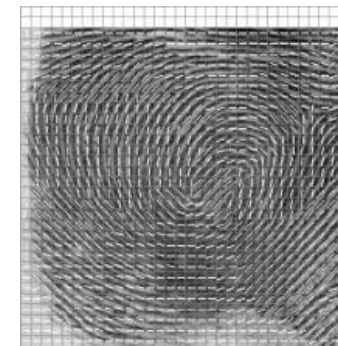


Image quality enhancement



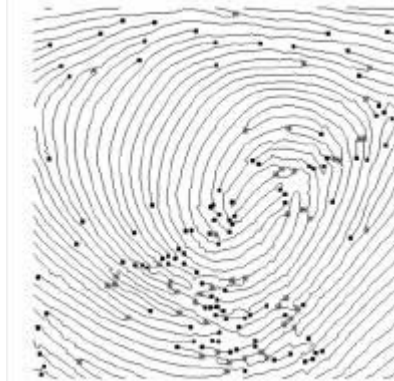
Ridge direction field



Binarization

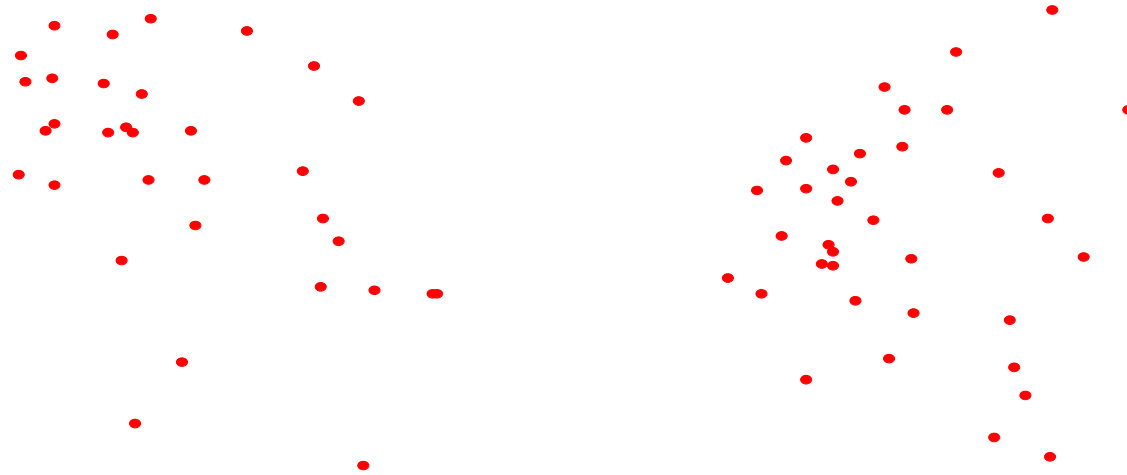


Scelet extraction

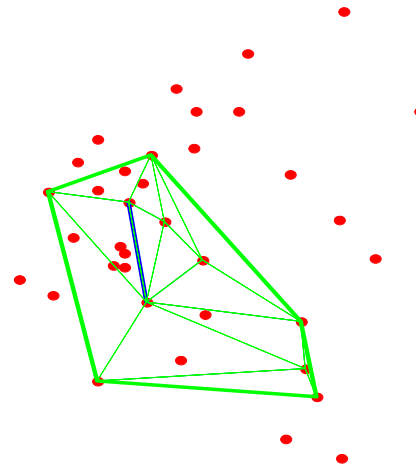
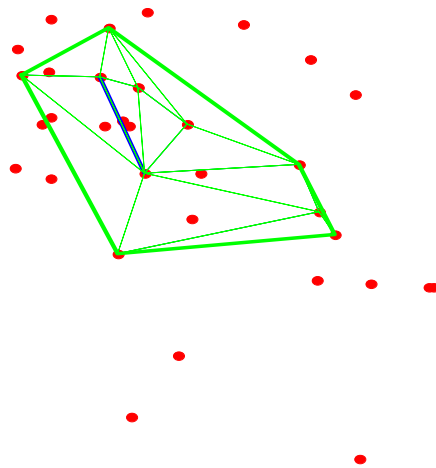


Feature extraction
Minutiae

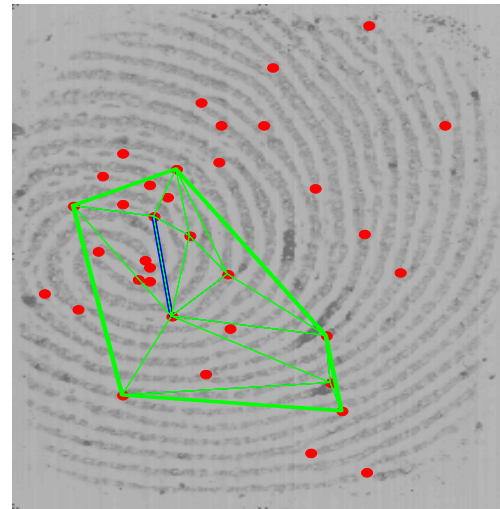
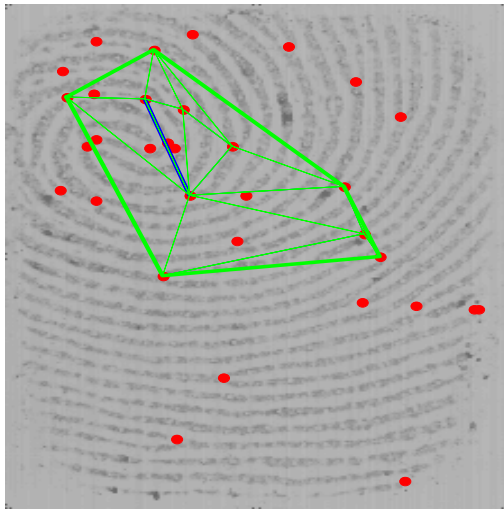
Matching (Minutia)



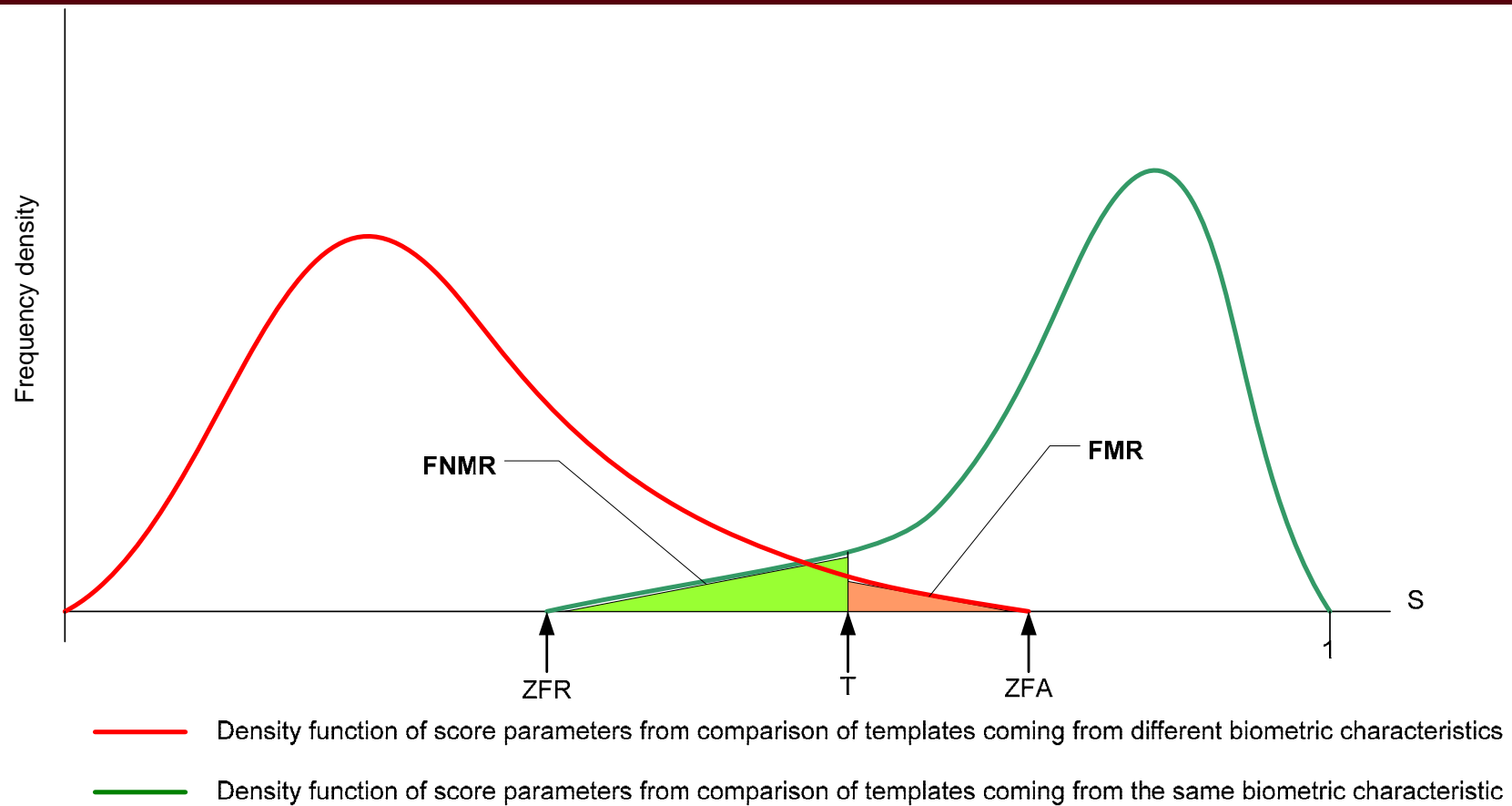
Matching: 2. geometrical



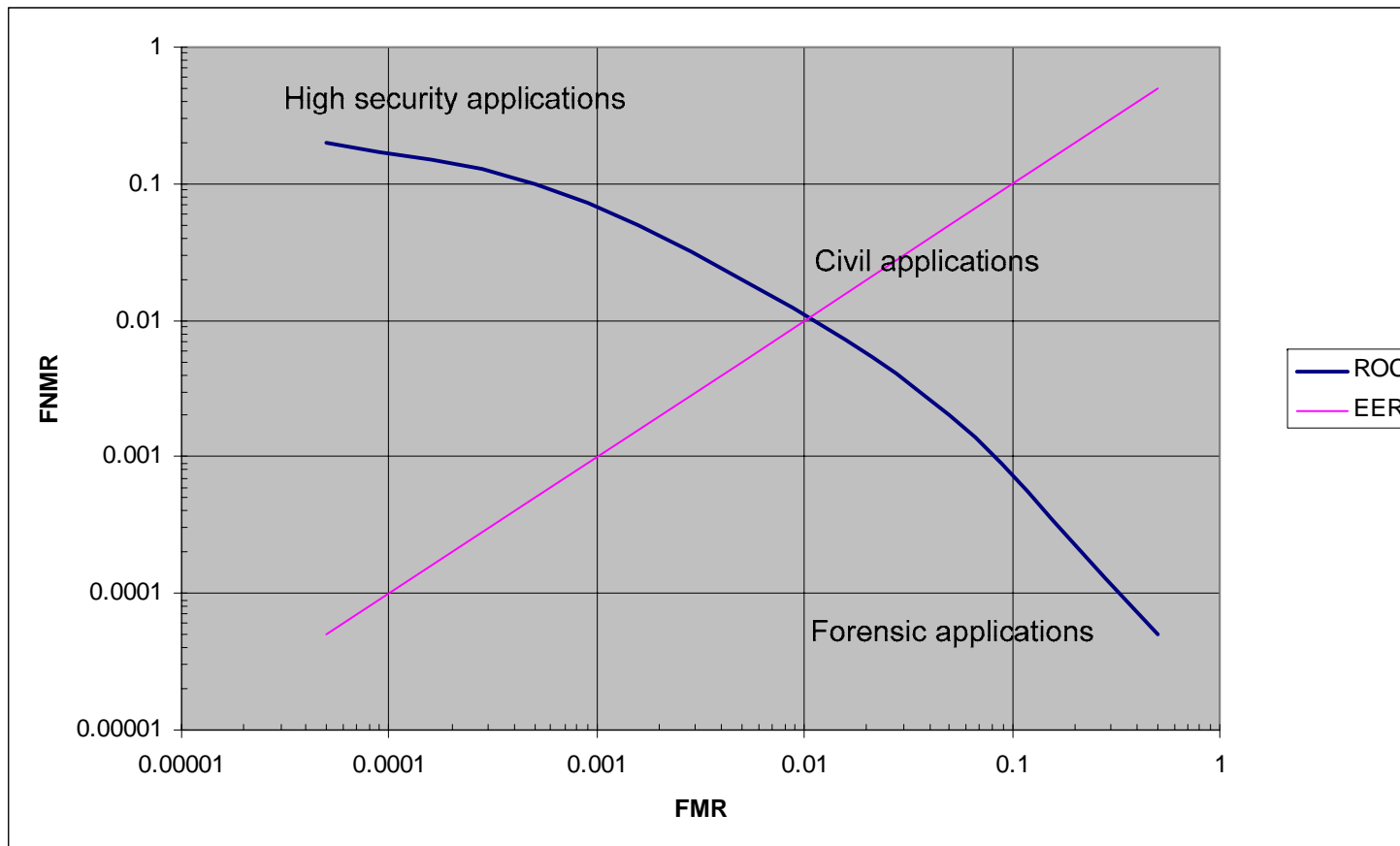
Match (1)



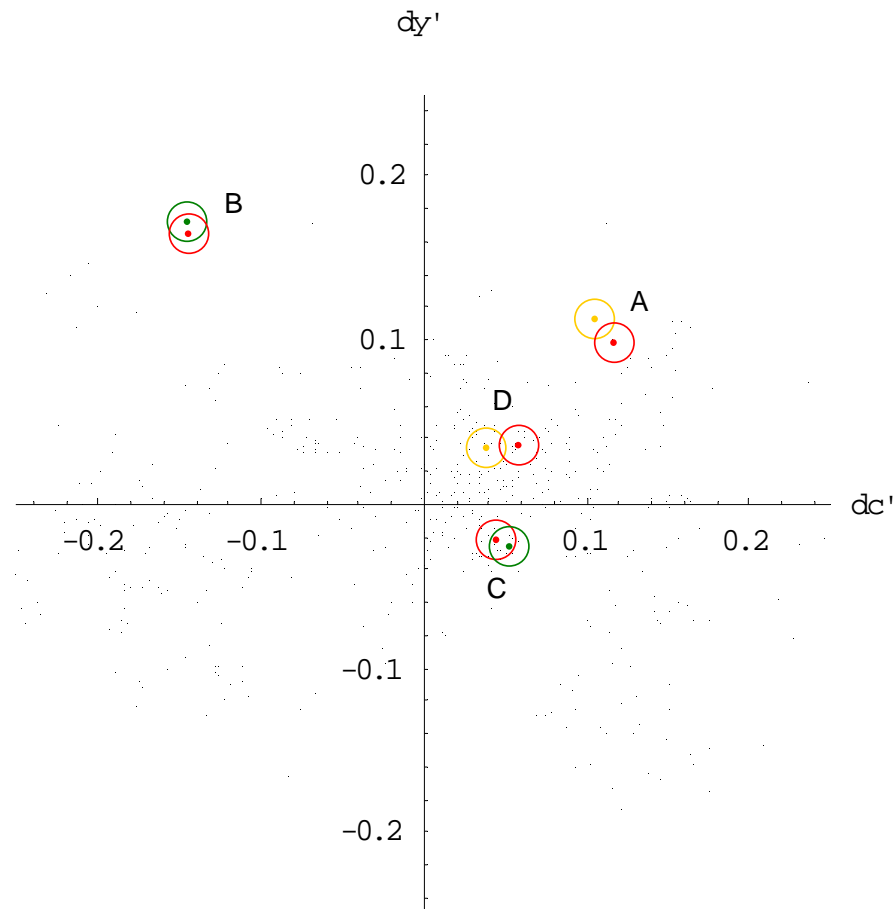
Matching score distributions, threshold, error rates



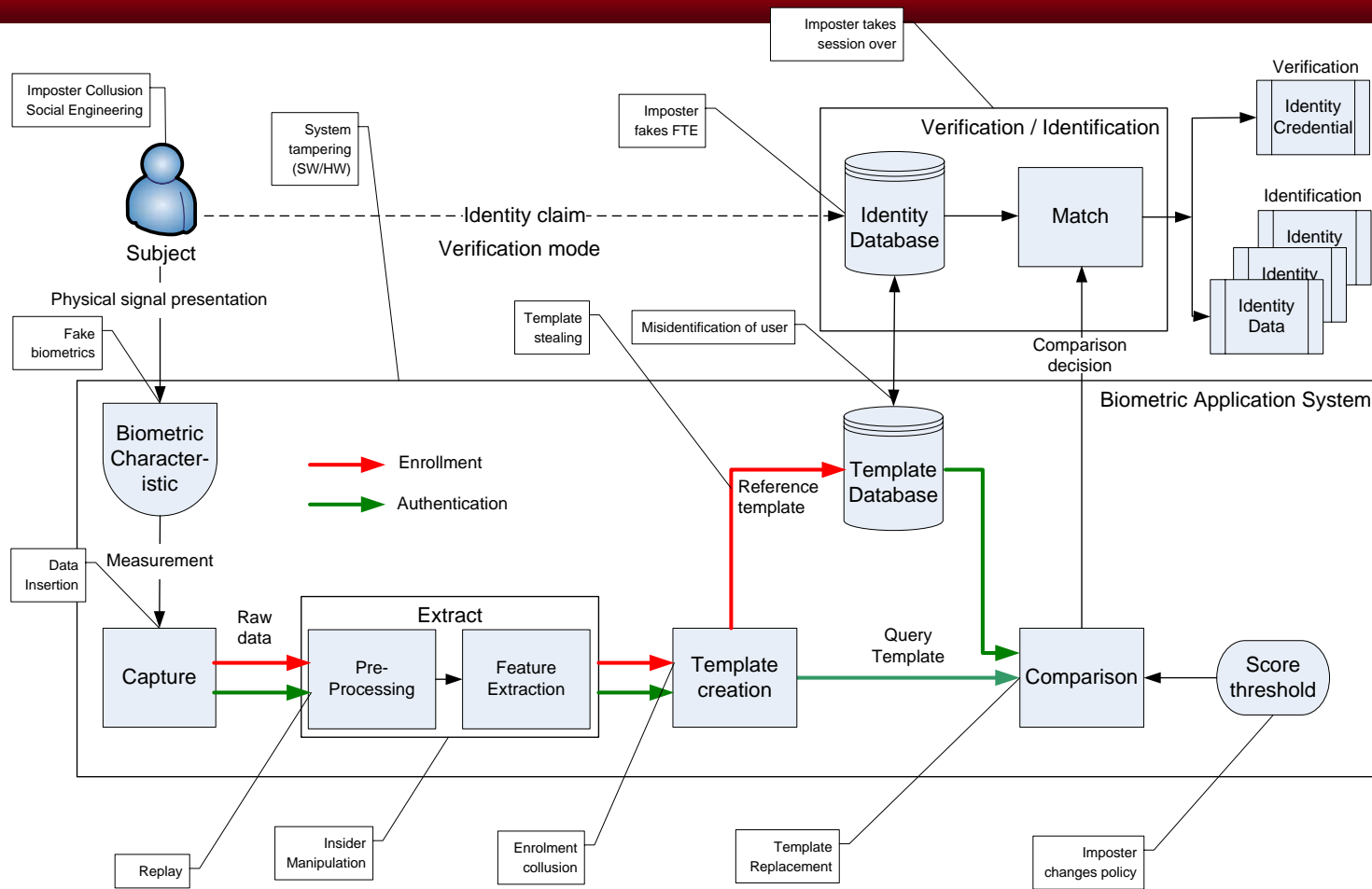
FRR, FAR, EER, ROC-curve



Errors are not so well defined



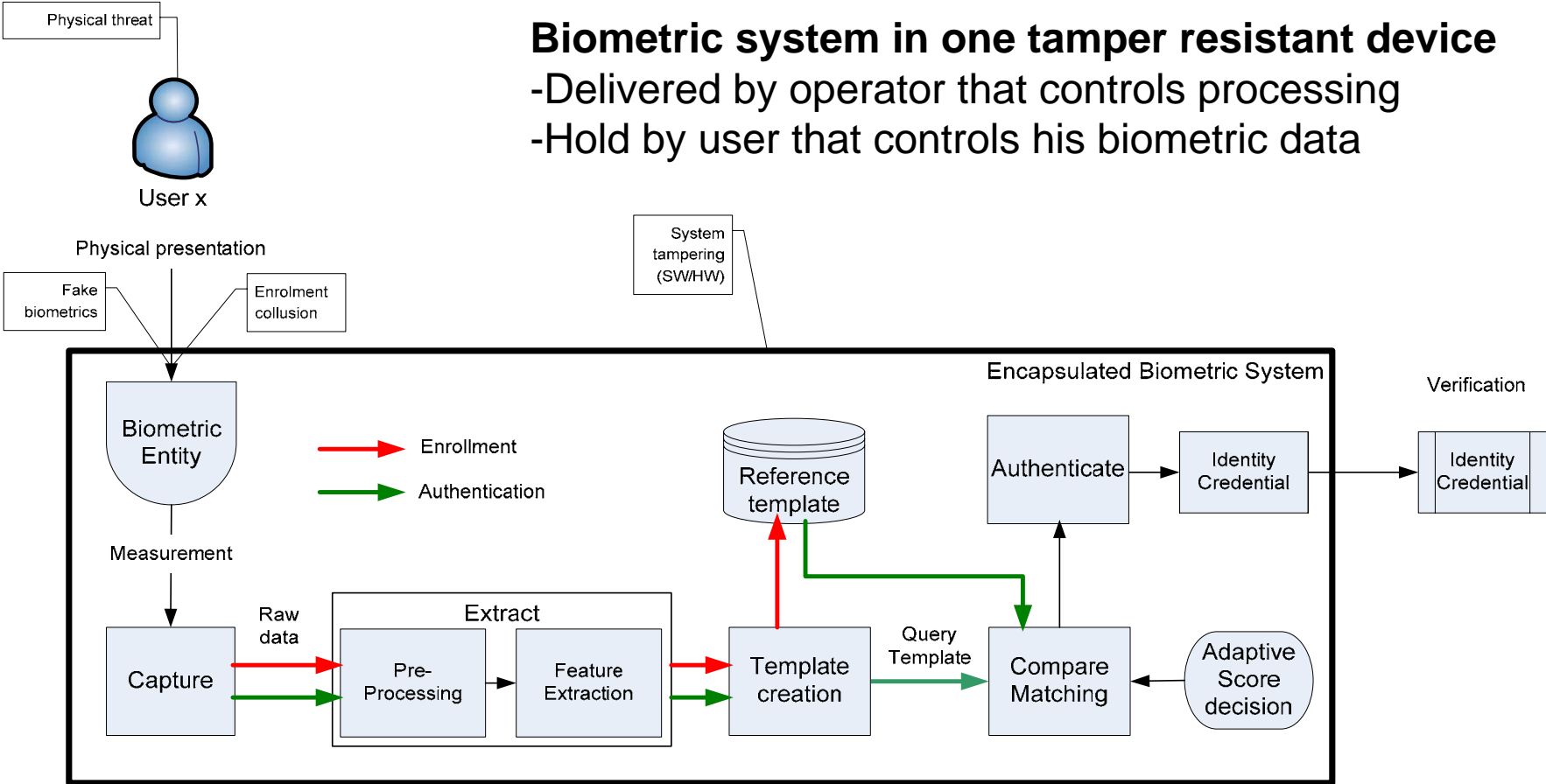
Central or distributed biometric systems are vulnerable



Reduced attack points with ,encapsulated biometrics'

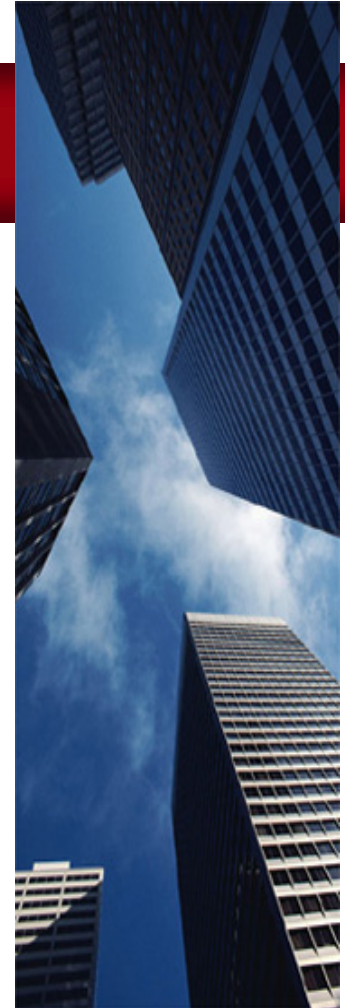
Biometric system in one tamper resistant device

- Delivered by operator that controls processing
- Hold by user that controls his biometric data

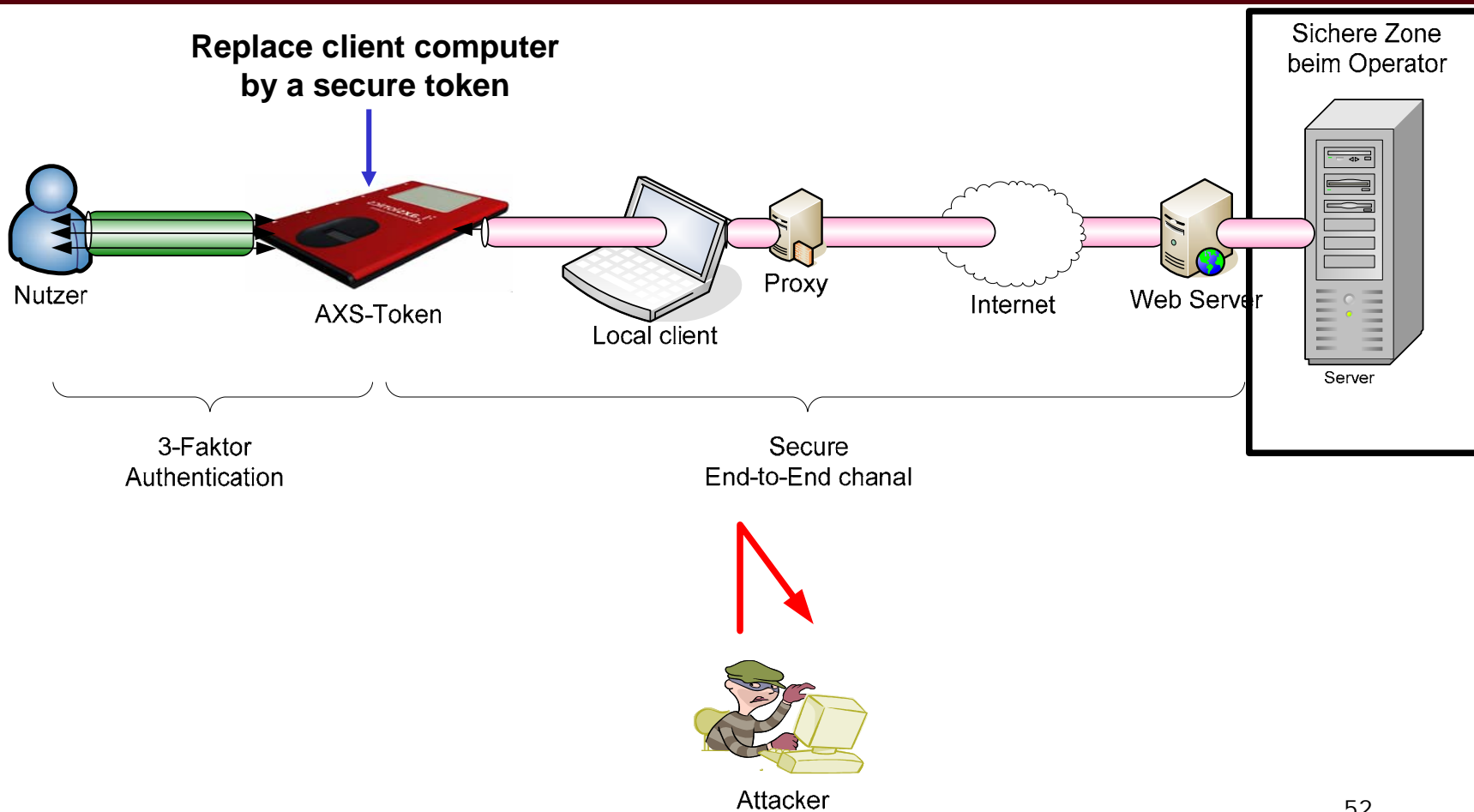


AXS-Authentication System™

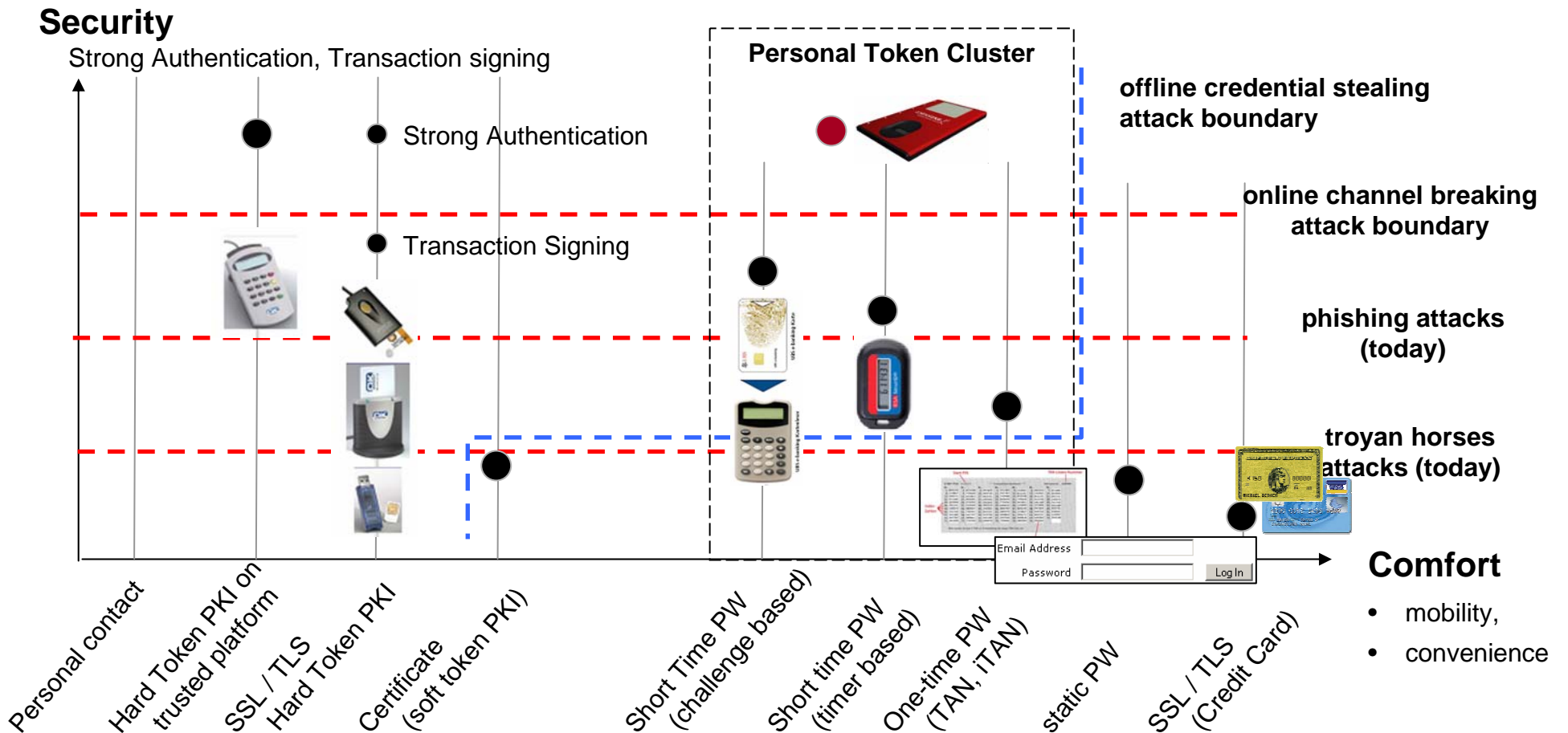
- Architecture
- Key innovations - the advantages
- Demo



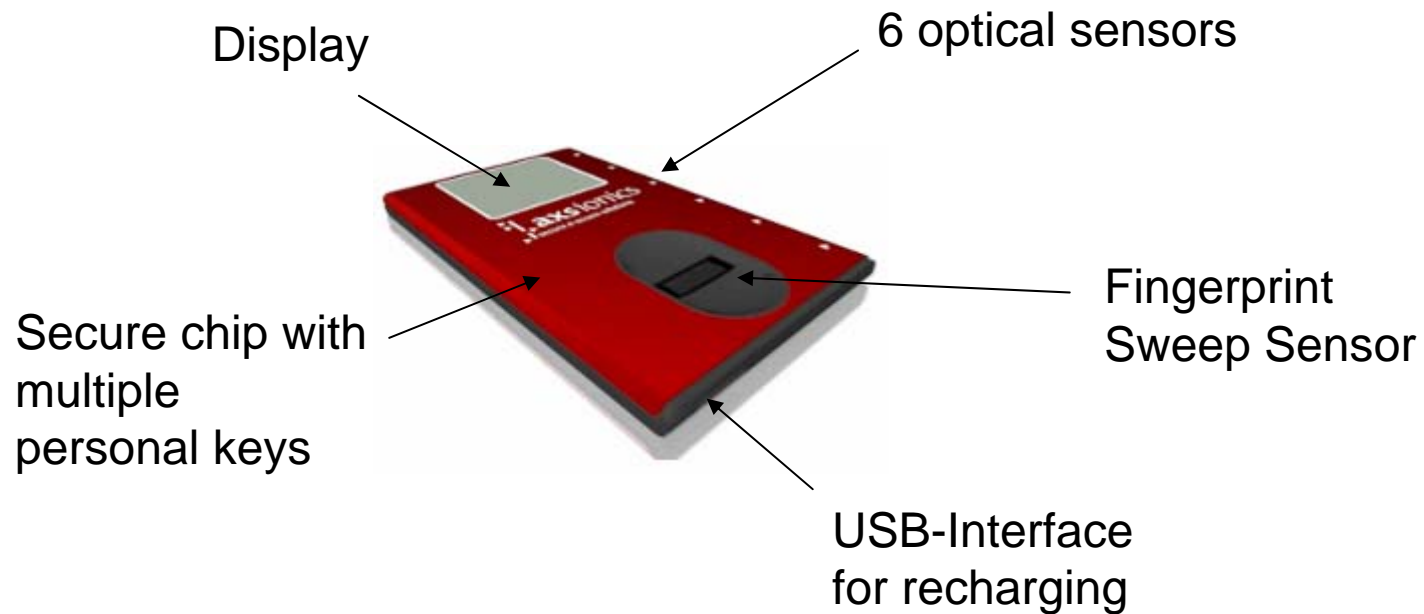
AXS - Authentication System™ approach



AXS-Authentication System - Positioning

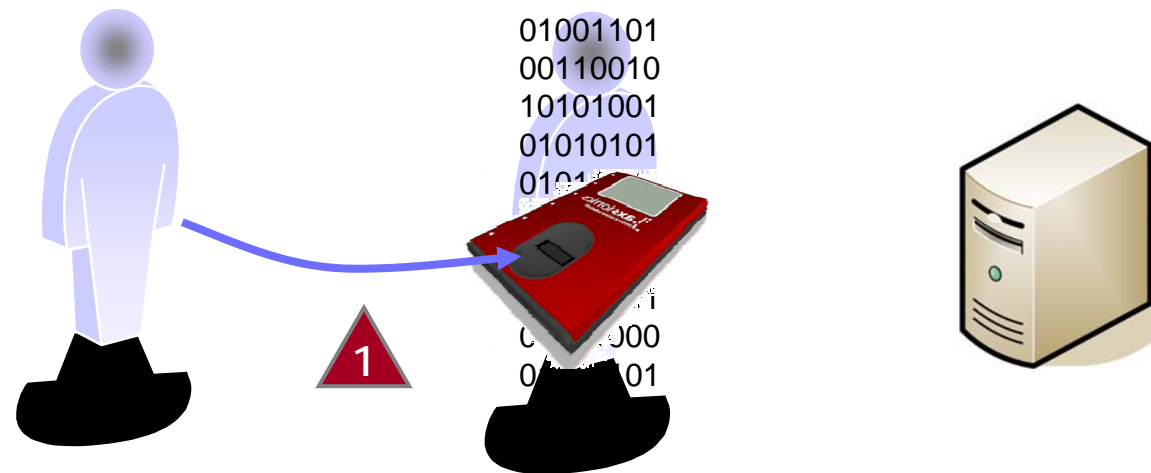


The Internet Passport™ convenient security - for everyone, anywhere



User authenticates himself to his personal "Internet Passport™" through the biometric sweep sensor

1 *Trusted transition from the physical to the digital identity*

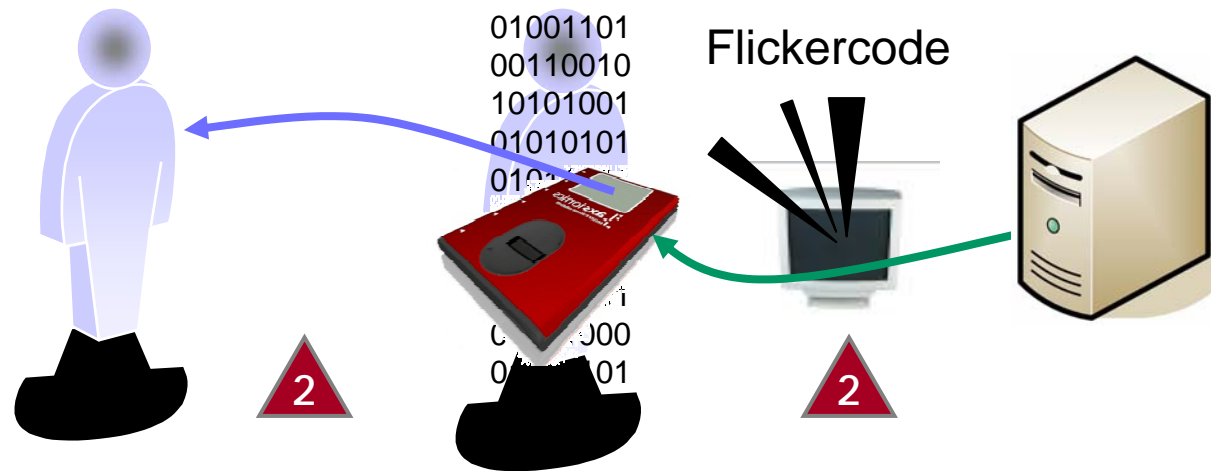


Biometric verification occurs inside the IPP

- Biometric data never leaves the token
- Link to digital identity highly secured

The service provider sends a code back through the optical interface

 *End-to-end connection security check*



Optical interface -
from any screen

- Optical communication interface enables downwards communication - anytime, everywhere
- Strong encryption used for the Flickercode

Convenient use of "The Internet Passport" enables convergence of logical and physical access

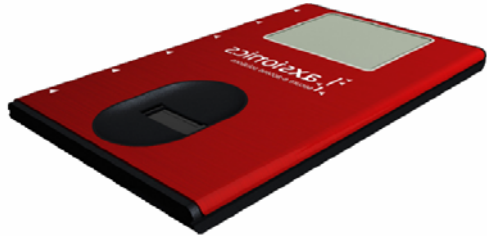
Physical Access / Applications

Payment @ POS

Building Access / e-ticketing

NFC

RFID



Logical Access / Applications

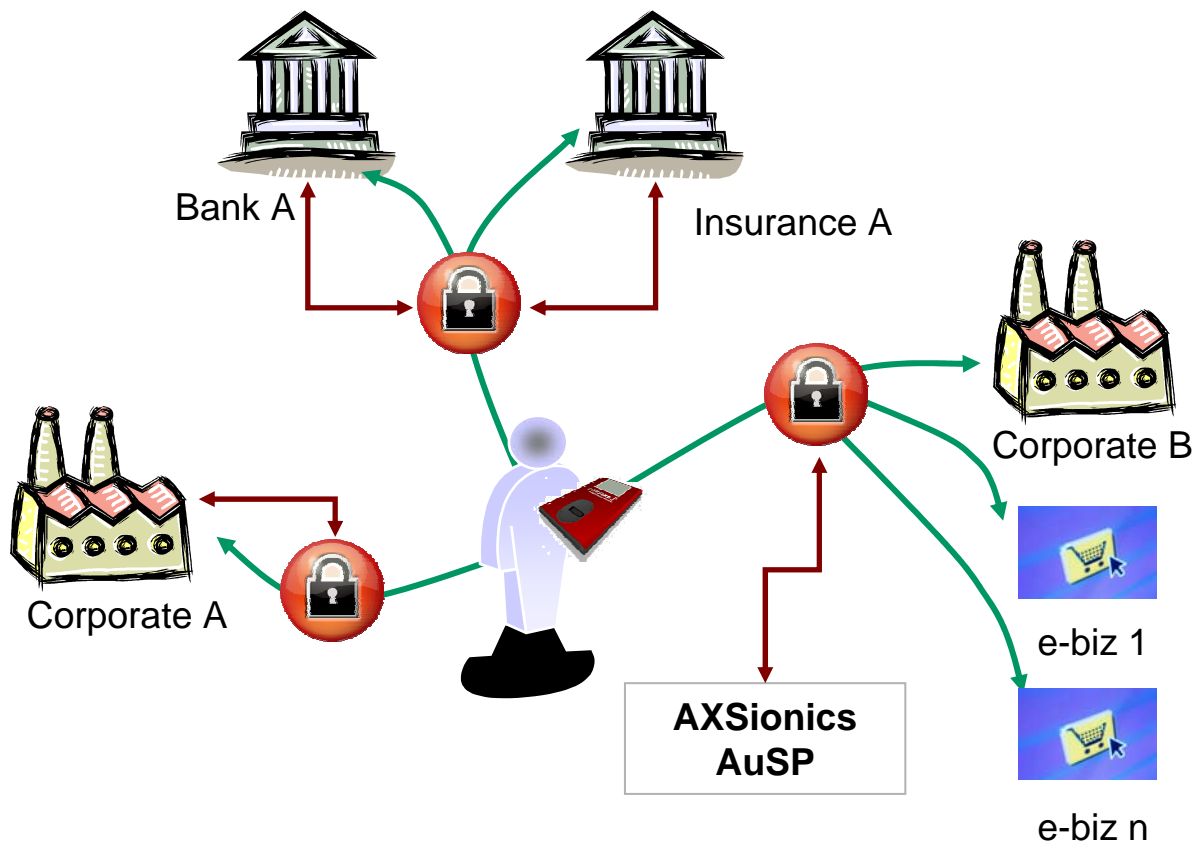
Optical Interface

USB-Interface

e-transactions, strong authentication

Specific Smart Card application

Multiple personal keys enable to share the cost of infrastructure amongst several providers



Issuer **and/or**
Authentication
Service Provider



Card belongs to the
Infrastructure of the
Issuer

one card
multiple provider
no passwords
just convenience

Demo and conclusion

- **Major concerns of the E-society**
 - Endpoint authentication
 - Transaction security
 - Reliable and privacy respecting identity management
 - Credential proliferation for every user
- **Solutions**
 - Strong 3-factor link between person and his digital credentials
 - Cryptographic secured channel between server and user
 - Encapsulated biometrics
 - User Side Identity Management assistant
 - Personal identity federation



Thank you

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