
Cloud Computing - Starting Points for Privacy and Transparency

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Cloud Services

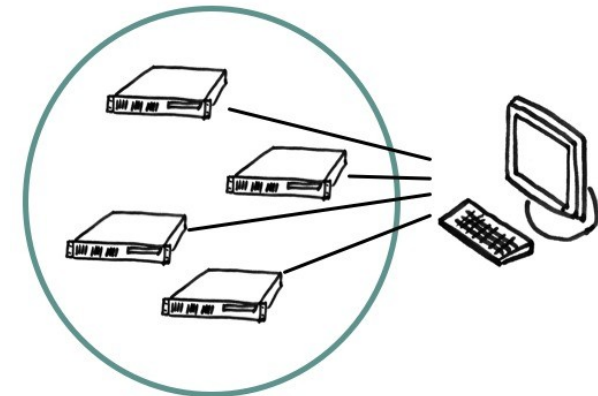
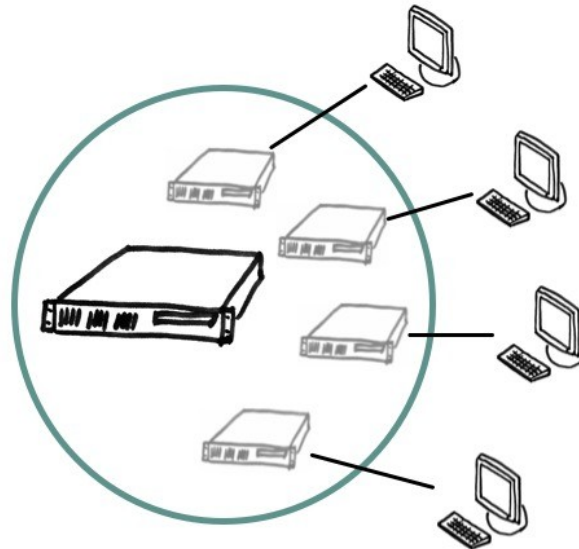
Introduction

- Interacting Partners
- Service Delivery Model
- Cloud Deployment Model

Privacy in Cloud Services

Audits and Assessments

- Dynamically utilisable, scalable IT services
- Use of **virtualisation** and **scalability**





Interacting Partners

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- **Interacting Partners**
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Audits and Assessments

The different **interacting partners** in a cloud environment are

- Cloud Users
- Cloud Providers
- Resource Owners



Cloud User

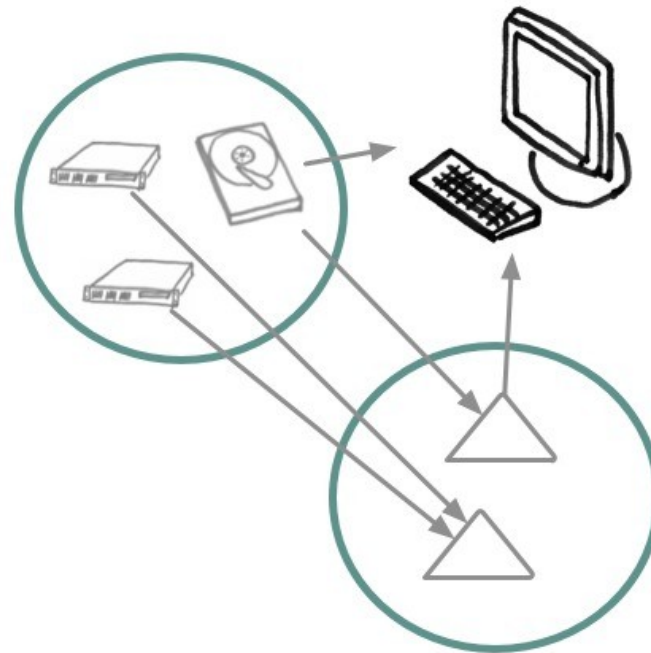
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Audits and Assessments

- Uses a cloud service
- A person, a company or an organisation can be a cloud user





Cloud Provider

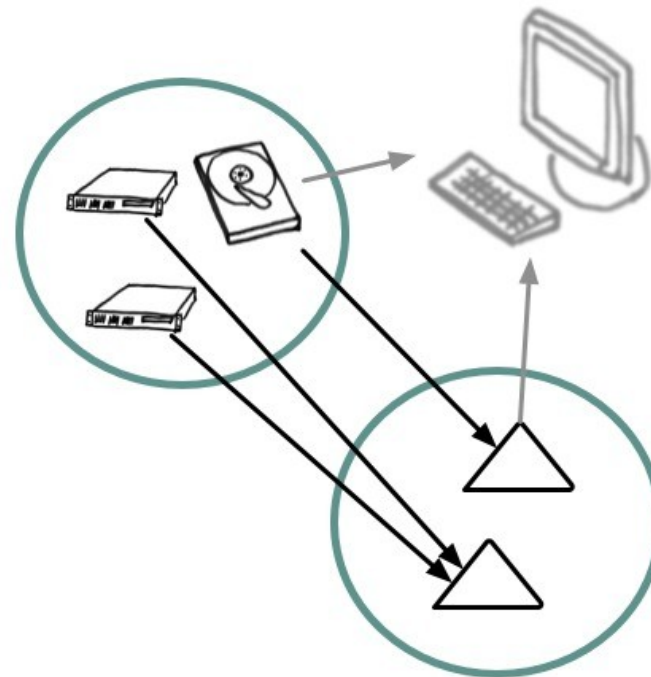
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Audits and Assessments

- Cloud services are offered by cloud providers





Resource Owner

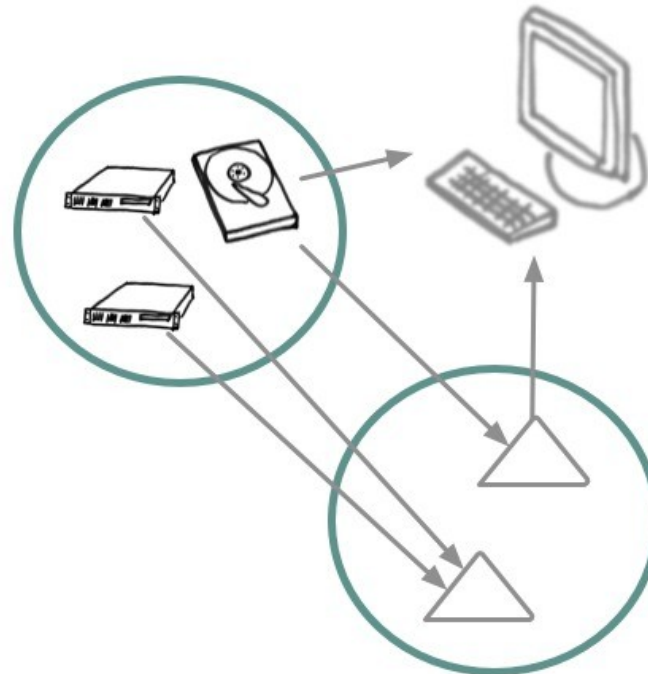
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Audits and Assessments

- Resource Owner is an interacting party who owns resources
- Resources are e.g. virtual instances and storage





Service Delivery Model

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Audits and Assessments

Cloud services are distinguished concerning the complexity of the technology stack they deliver.

Types of cloud services are:

- **IaaS** - Infrastructure as a Service
- **PaaS** - Platform as a Service
- **SaaS** - Software as a Service



Introduction

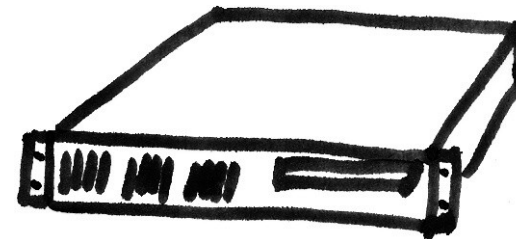
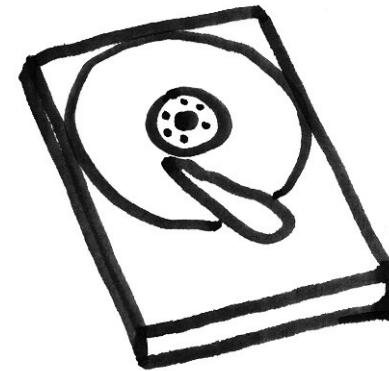
- Interacting Partners
- **Service Delivery Model**
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Privacy in Cloud Services

Audits and Assessments

Infrastructure as a Service

- Storage (Amazon S3, ScaleUp)
- Virtual instances (Amazon EC2)





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Privacy in Cloud Services

Audits and Assessments

Platform as a Service

Infrastructure software as (e.g. LAMP-Stack)

- Web servers, application servers



- Data bases



- Asynchronous queues



(Microsoft Azure, Amazon Web Services, Google App Engine, Force.com)



Introduction

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Audits and Assessments

Software as a Service

Software for complex processes e.g.

- Email
- Text Processing
- CRM (Customer Relationship Management)

(Google Docs, Salesforce.com, Facebook, Picasa)





Cloud Deployment Model

Introduction

- Interacting Partners
- Service Delivery Model
- **Cloud Deployment Model**

Privacy in Cloud Services

Audits and Assessments

Cloud services are distinguished concerning the relation between cloud provider and cloud user:

- Private clouds
- Public clouds
- Hybrid clouds
- Community Clouds



Private Clouds

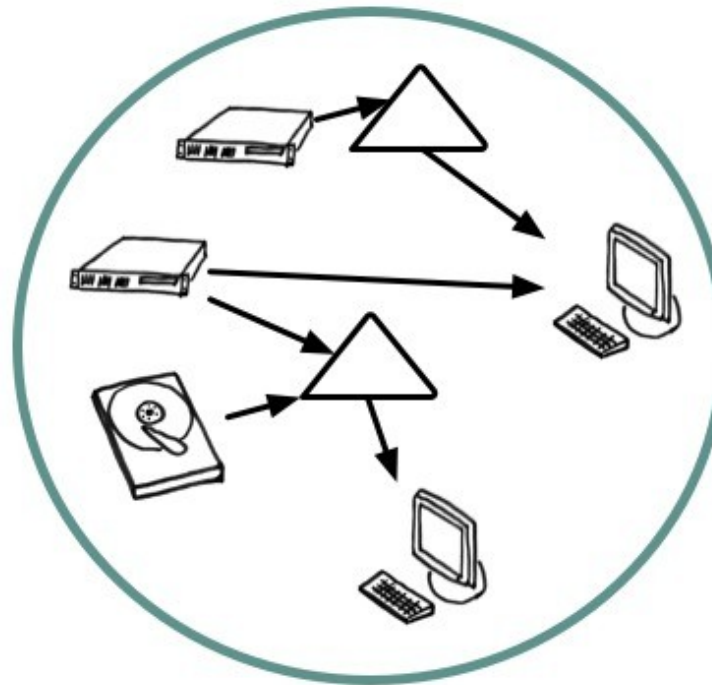
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- **Cloud Deployment Model**

Privacy in Cloud Services

Audits and Assessments

- Cloud user, cloud provider and resource owner are the same instance





Public Clouds

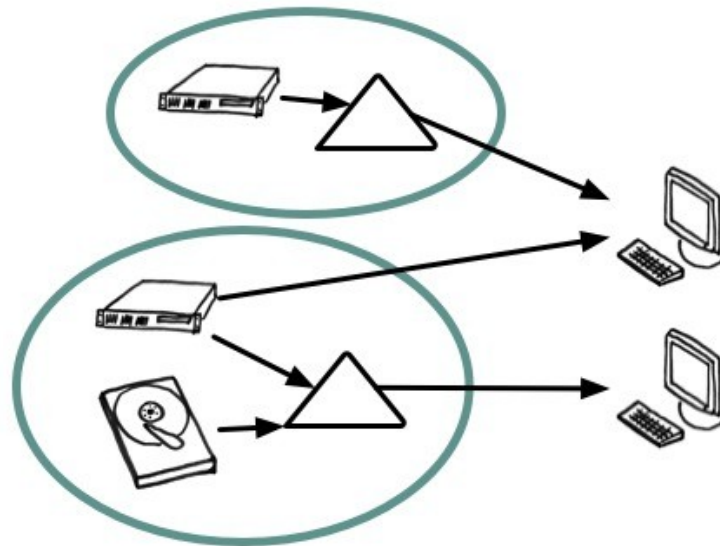
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- **Cloud Deployment Model**

Privacy in Cloud Services

Audits and Assessments

- Cloud services offered by an external supplier
- **All physical resources are out of reach of the cloud user**





Hybrid Clouds

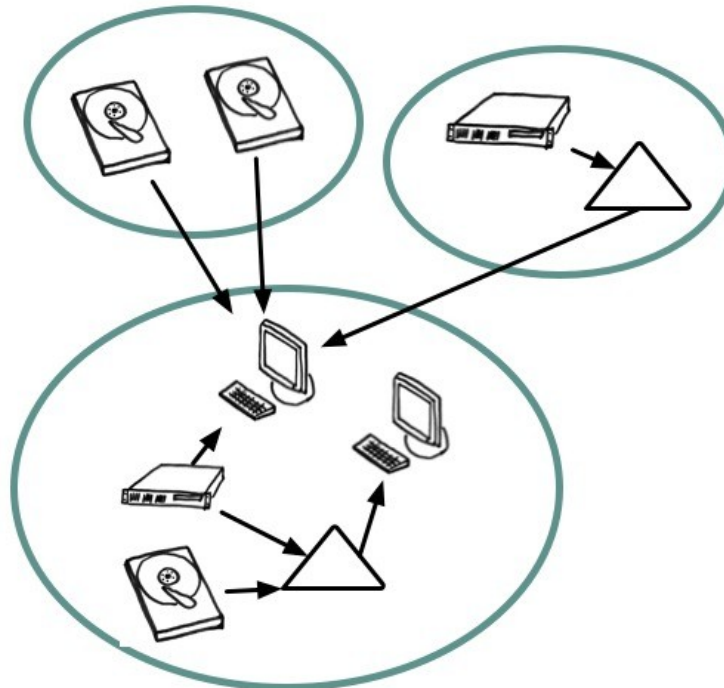
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- **Cloud Deployment Model**

Privacy in Cloud Services

Audits and Assessments

- Mixture of private and public cloud





Community Clouds

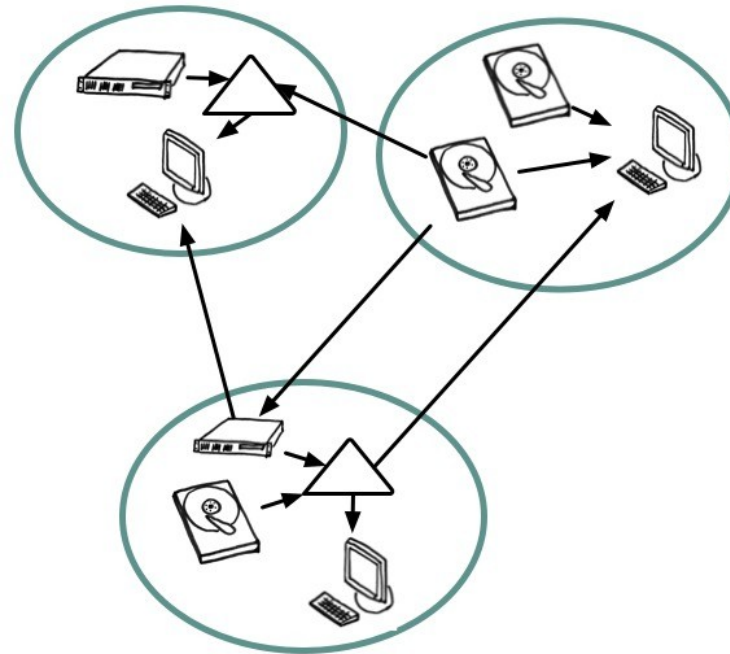
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Privacy in Cloud Services

Audits and Assessments

- Several organisations have similar requirements and share the infrastructure (e.g. model for public sector)





Cloud Network

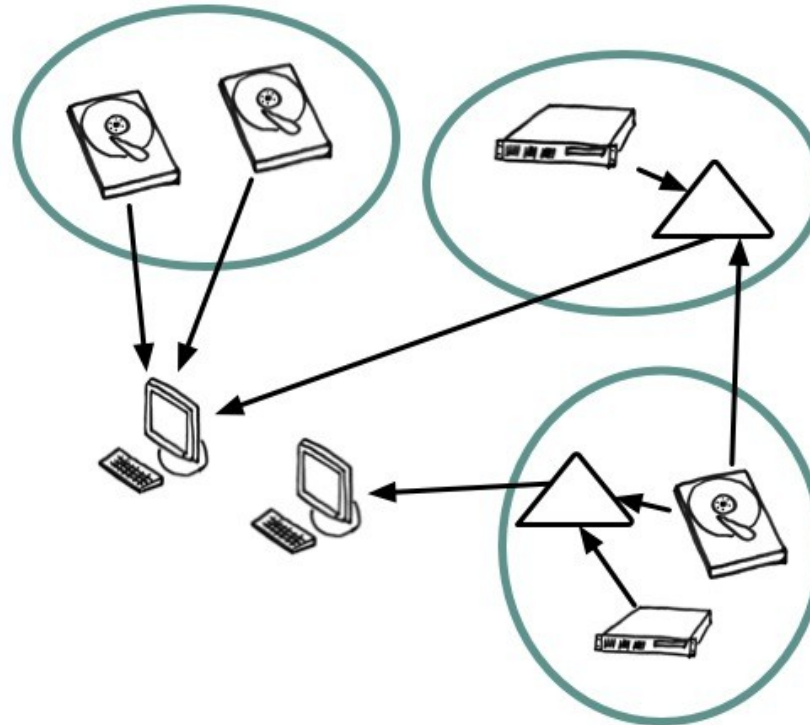
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Privacy in Cloud Services

Audits and Assessments

Interacting partners in a cloud can be visualized as a **finite, directed graph**





Privacy in Cloud Services

Introduction

Privacy in Cloud Services

- Privacy Requirem.
- Cloud Services
- IaaS
- PaaS
- SaaS

Audits and Assessments

We concentrate

- on cloud services for organisations,
- on technical measures.

What data of organisations?

- Personal data of employees, customers
- Confidential (business-related) data
- Intellectual property

Responsibility rests always with the cloud user.



Responsibility for Personal Data

Introduction

Privacy in Cloud Services

- Privacy
Requirem.
- Cloud
Services
- IaaS
- PaaS
- SaaS

Audits and
Assessments

Personal data

- fairly and lawfully processed
- processed for limited purpose
- adequate, relevant, not excessive
- accurate,
- not kept longer than necessary
- processed in accordance with data subjects rights
- secure



Multilateral Privacy

Introduction

**Privacy in
Cloud Services**

- **Privacy
Requirem.**
- Cloud
Services
- IaaS
- PaaS
- SaaS

Audits and
Assessments

Allows all parties of an interaction

- **to express their privacy objectives**
- with no party taking precedence over another.

Mechanisms of effective control are needed.



Requirements for Data Privacy

Introduction

Privacy in Cloud Services

- Privacy
Requirem.
- Cloud
Services
- IaaS
- PaaS
- SaaS

Audits and
Assessments

Standard requirements for data privacy:

- Confidentiality,
- Integrity,
- Availability
- Authenticity
- Accountability
- Non-repudiability
- Restrict the location of data



Operational Requirements

Introduction

Privacy in Cloud Services

- Privacy
Requirem.
- Cloud
Services
- IaaS
- PaaS
- SaaS

Audits and
Assessments

- Identity and Access Management
- Monitoring, reporting, logging
(e.g. based on service level, legal
requirements)
- Backup, archiving of data
- Deletion of data
- Interfaces to other Systems
(e.g. data warehouse)



Characteristics of Cloud Services

Introduction

Privacy in Cloud Services

- Privacy Requirem.
- **Cloud Services**
- IaaS
- PaaS
- SaaS

Audits and
Assessments

- Shared resources
- Communication over public networks (Internet)
- Location of resources not transparent
- Operated by third parties



Approach to Requirements

Introduction

**Privacy in
Cloud Services**

- Privacy
Requirem.
- **Cloud
Services**
- IaaS
- PaaS
- SaaS

Audits and
Assessments

Requirements have to be met by the application, resp. the service:

- **SaaS:** Requirements are actual requirements for the service
- **IaaS, PaaS:** Support the realisation of requirements in applications



Components of an IT-Service

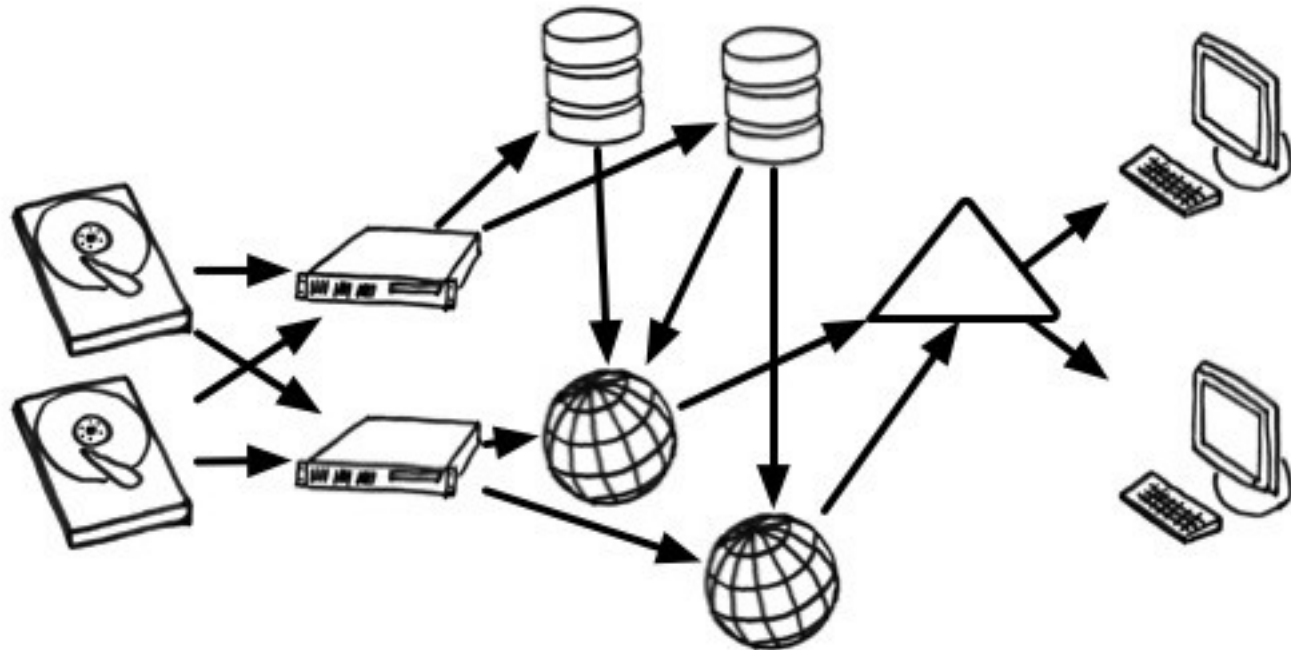
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Privacy in Cloud Services

- Privacy Requirem.
- **Cloud Services**
- IaaS
- PaaS
- SaaS

Audits and Assessments

We start with an example of an IT-Service realised *traditional*:





Use Cloud Services

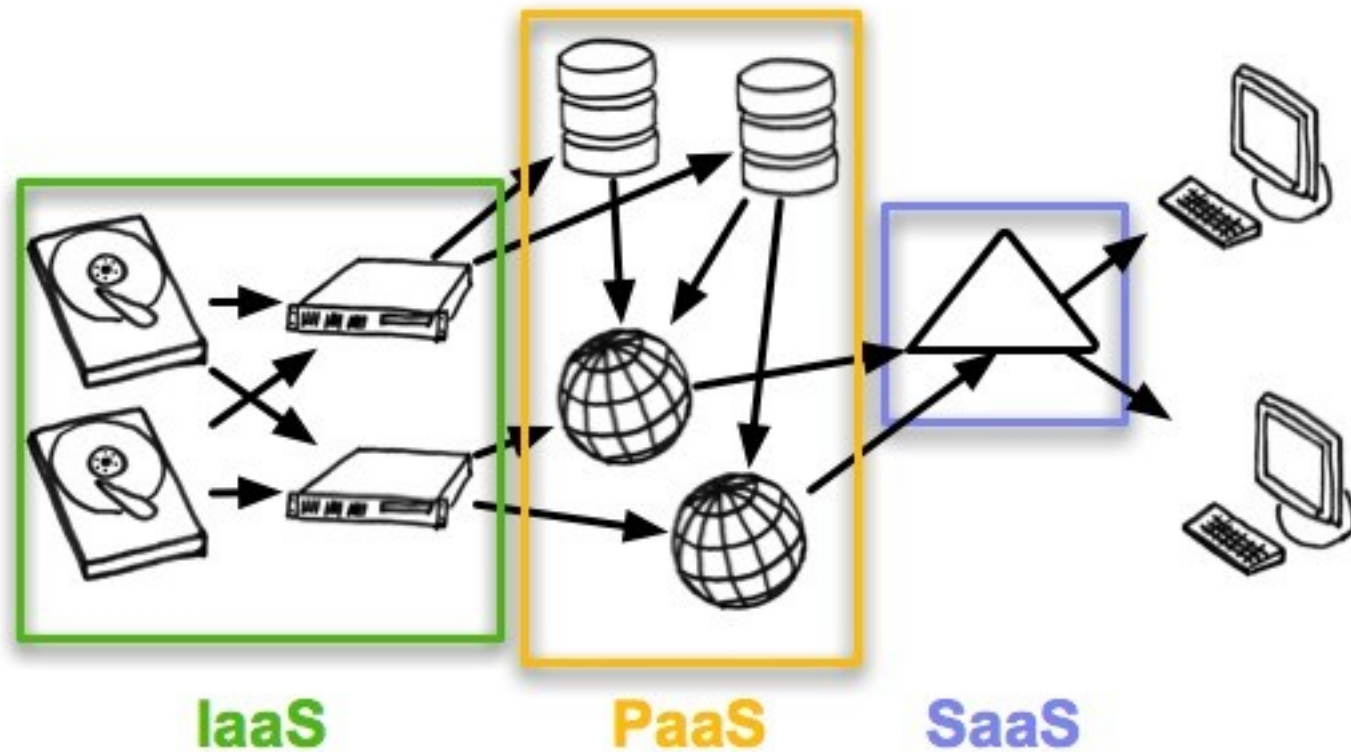
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- Privacy Requirem.
- **Cloud Services**
- IaaS
- PaaS
- SaaS

Audits and Assessments

Service delivery models for cloud services:





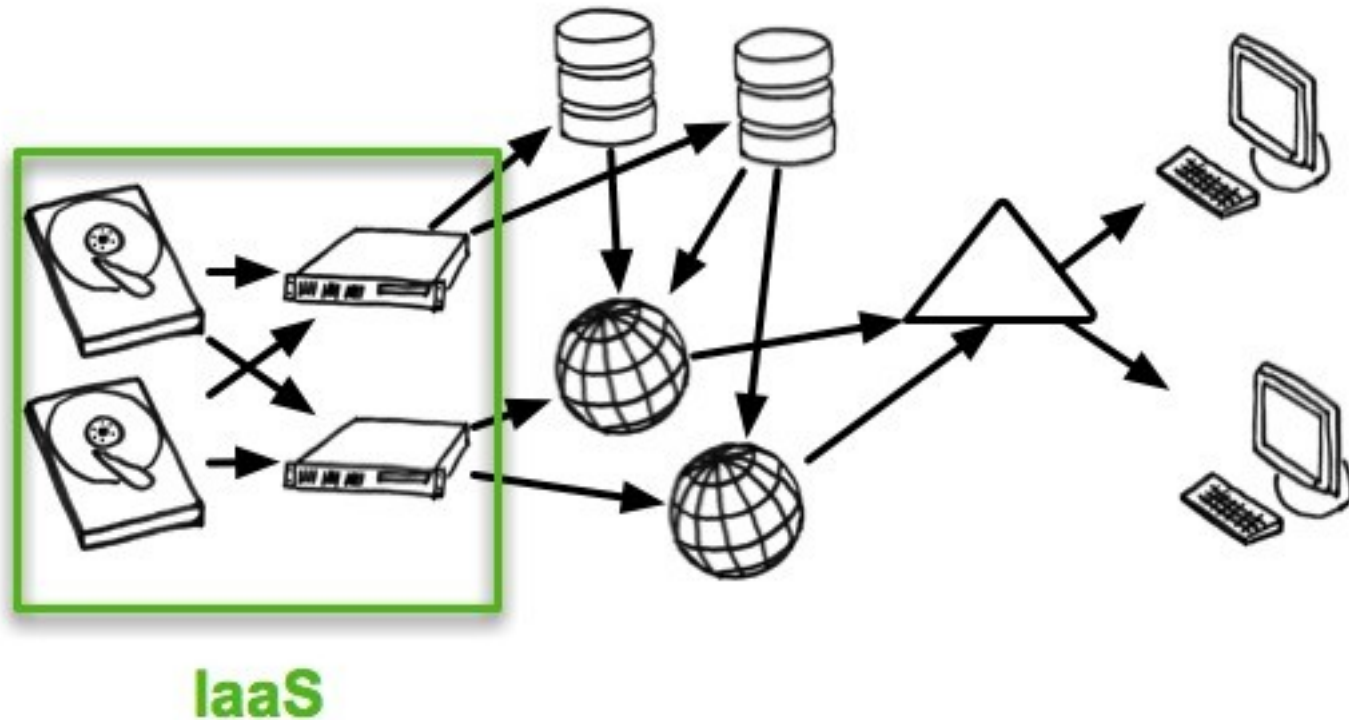
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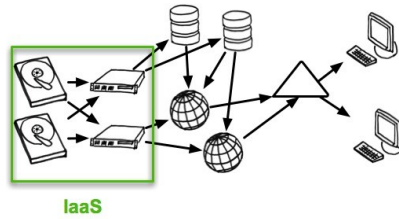
Privacy in Cloud Services

- Privacy Requirem.
- Cloud Services
- **IaaS**
- PaaS
- SaaS

Audits and Assessments

Use IaaS cloud services for storage and virtual instances:





IaaS

Introduction

Privacy in Cloud Services

- Privacy Requirem.
- Cloud Services
- **IaaS**
- PaaS
- SaaS

Audits and Assessments

- **Host security** instead of network security for access and transfer of data
- **Encryption** (possible for transfer, but not feasible for computation, data bases)
- **Multi-tenancy**
- **Access of cloud provider** restricted by processes and documented
- **Restrict locations**
- **Standardized API**, logging, monitoring, reporting
- **Deletion of Data**



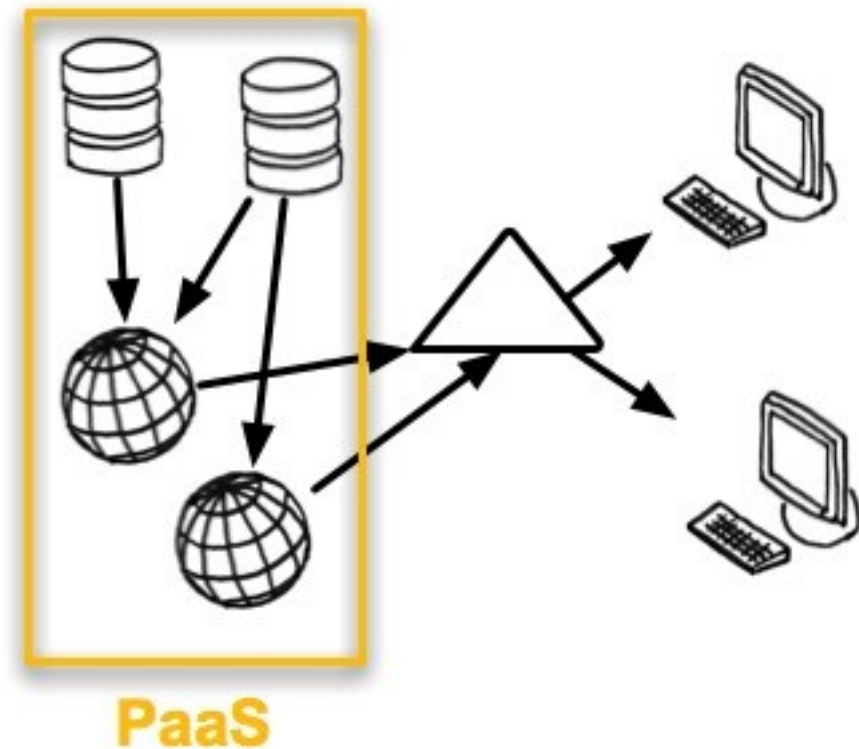
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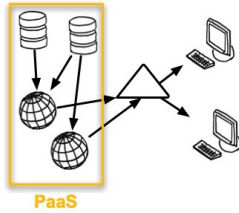
Privacy in Cloud Services

- Privacy Requirem.
- Cloud Services
- IaaS
- **PaaS**
- SaaS

Audits and Assessments

Use PaaS cloud services for data base and application server, web server:





PaaS

Introduction

Privacy in Cloud Services

- Privacy Requirem.
- Cloud Services
- IaaS
- **PaaS**
- SaaS

Audits and Assessments

- **Support requirements for data privacy in applications (e.g. data bases)**
- **Identity and Access Management (as feature)**
- **Encryption** (possible for transfer, but not feasible for computation, data bases)
- **Multi-tenancy**
- **Access of cloud provider** restricted by processes and documented
- **Restrict locations**
- **Standardized API**, logging, monitoring, reporting
- **Deletion of Data**



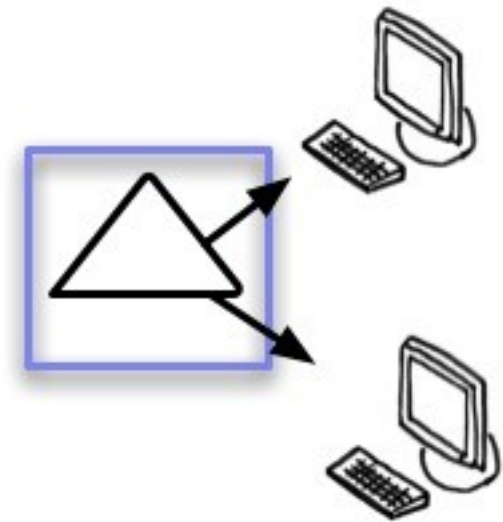
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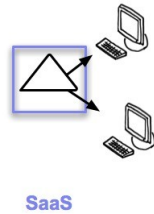
- Privacy Requirem.
- Cloud Services
- IaaS
- PaaS
- **SaaS**

Audits and
Assessments

Use SaaS cloud services for the IT-service



SaaS



Introduction

Privacy in Cloud Services

- Privacy Requirem.
- Cloud Services
- IaaS
- PaaS
- **SaaS**

Audits and Assessments

- **Support requirements for data privacy, operational requirements**
- **Identity and Access Management**
- **Encryption** (possible for transfer, but not feasible for computation)
- **Multi-tenancy**
- **Access of cloud provider** restricted by processes and documented
- **Restrict locations**
- **Standardized API**, logging, monitoring, reporting
- **Deletion of Data**



Realising requirements

Introduction

Privacy in Cloud Services

- Privacy Requirem.
- Cloud Services
- IaaS
- PaaS
- SaaS

Audits and Assessments

Host security instead of network security for access and transfer of data (IaaS, virtual instances)

- Allowed by cloud provider, realised by cloud user

Encryption

- For virtual instances (IaaS) realised by cloud user, otherwise by cloud provider

Standardized API, logging, monitoring, reporting

- Standards need to be developed and established (see e.g. DMTF approach)

“Rest of requirements”

- Realised by cloud provider



Checking Requirements

Introduction

**Privacy in
Cloud Services**

- Privacy
Requirem.
- Cloud
Services
- IaaS
- PaaS
- SaaS

Audits and
Assessments

Responsibility for personal data

- Cloud user

Realisation of requirements for processing
of personal data

- Cloud provider (often)

**To cope with responsibility cloud user
needs to assess the requirements
regularly**

- **Standard assessments and audits**



Audits and Assessments

Introduction

Privacy in Cloud
Services

Audits and Assessments

- EuroPrise
- PIA
- BSI IT-
Grundschutz
- Common
Criteria
- Assessments
of Cloud
Services

Audits and Assessments incorporating privacy requirements

- EuroPrise
- PIA (Privacy Impact Assessment, UK)
- BSI IT-Grundschutz
- Common Criteria



Introduction

Privacy in Cloud
Services

Audits and Assessments

- **EuroPrise**
- PIA
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Services

EuroPrise - European Privacy Seal

- Certification applicable to IT services or IT products
- Based on Data Protection Directive and E-Privacy Directive of the European Union
- Checked by admitted experts from legal and technical perspective, accredited certification authority checks the evaluation report
- Performed after the close of a project
- SaaS Cloud services with a fixed environment could be checked (outsourcing)



PIA - Privacy Impact Assessment

Introduction

Privacy in Cloud Services

Audits and Assessments

- EuroPrise
- **PIA**
- BSI IT-Grundschatz
- Common Criteria
- Assessments of Cloud Services

PIA - Privacy Impact Assessment of the ICO (Information Commissioner's Office) in the UK

- Assessment applicable to IT services or IT products
- Evaluate and manage risk of IT projects caused by privacy issues already during initialisation phase of the project
- Accompanies project during all phases, privacy issues are managed as risks
- SaaS Cloud services with a fixed environment could be checked (outsourcing)



Introduction

Privacy in Cloud Services

Audits and Assessments

- EuroPrise
- PIA
- **BSI IT-Grundschutz**
- Common Criteria
- Assessments of Cloud Services

IT Grundschutz of BSI (Bundesamt für Sicherheit in der Informationstechnik)

- Framework focussed on IT services
- Based on ISO27001, structured in modules, module about privacy
- Define, analyse and document IT service, analyse threats, model safeguards based on IT-Grundschutz catalogues
- Can accompany project during all phases
- SaaS Cloud services with a fixed environment could be checked (outsourcing), should incorporate cloud technology in threat analysis



Introduction

Privacy in Cloud Services

Audits and Assessments

- EuroPrise
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- BSI IT-Grundschatz
- **Common Criteria**
- Assessments of Cloud Services

Common Criteria standard

- Certification for IT products
- Target of Evaluation (TOE) is defined, protection profiles from standard catalogue or individually defined, intended Evaluation Assurance Level (EAL),
TOE is checked against a selected protection profile with EAL,
- Performed after the close of a project
- IaaS, PaaS, (SaaS) cloud service to built IT services can be checked concerning privacy requirements, multi-tenancy, encryption, etc.



Assessments of Cloud Services

Introduction

Privacy in Cloud Services

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- EuroPrise
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- BSI IT-Grundschutz
- Common Criteria
- **Assessments of Cloud Services**

Common audit in the US:

SAS 70 Type II audit

- American Institute of Certified Public Accountants (AICPA)
- service organisations defines control objectives and corresponding control activities, audit checks these controls
- addresses financial statement audits of cloud users in the US



Assessments of Cloud Services

Introduction

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- Common Criteria
- **Assessments of Cloud Services**

Why use cloud providers SAS 70 Type II and not EuroPrise, IT-Grundschutz (ISO 27001), PIA etc. ?

- **SAS70 Type II is needed by cloud users in the US** which is the focus of the cloud market
- **SAS 70 Type II is not about services but only about the whole service organisation**



Assessments of Cloud Services

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- EuroPrise
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- BSI IT-Grundschatz
- Common Criteria
- **Assessments of Cloud Services**

Open source initiatives (OpenStack, Eucalyptus):

Broader range of cloud providers, regional adapted cloud services and more possibilities for control

Process oriented standards for cloud operations, based on service operations frameworks like ITIL (see DMTF whitepaper) facilitate assessments

Legal requirements will lead to compliant cloud services



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- Assessments
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Services

Cloud computing is not a new technology but a new access concept for IT services

- No new problems but known problems
- Impacts are worse because of the dynamic and size of clouds
- Assessments for privacy can be used for cloud services, but restrict flexibility

Possible next steps: Adapt assessments to dynamically changing cloud networks, but standard cloud APIs are needed addressing automated check of requirements



Thank you for your attention

Questions ?